

Clinical Hematology & Oncology: 2025
 February 15-17, 2025
 Hyatt Regency La Jolla at Aventine • San Diego, California

Exhibit & Support Prospectus

IMPORTANT NOTE: If you do not receive a confirmation from Scripps within one (1) business day of submitting your exhibit application and/or payment, please call our office at 858-678-6400 to speak with a member of the CME staff. **We cannot guarantee an exhibit space if you have not received a confirmation from our team.**

About the Course

The Scripps Clinical Hematology and Oncology conference is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances. Our annual program is a nationally accredited continuing medical education conference and is one of the largest annual hematology/oncology meeting held in the West, among others such as ASH, ASCO and the San Antonio Breast Meeting. This conference is one of the few that combines topics in both hematology and oncology.

Benefits of Exhibiting & Supporting

As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Introduce new products and services
- Expand your market reach and strengthen existing relationships
- Generate new sales leads
- Ability to upload PDFs, brochures, and other content to dedicated company page in mobile conference app
- Option to host satellite symposiums/product theaters to educate participants on your products

About Scripps

Scripps was founded in 1924 by philanthropist Ellen Browning Scripps in the community of La Jolla, California. Since that time Scripps has grown into a private, nonprofit, integrated health system in San Diego, California that is ranked among the top 15 health systems in the nation. Scripps treats 700,000 patients annually and now extends from Chula Vista to Oceanside. The organization encompasses:

- Four hospitals on five campuses
- More than 3,000 affiliated physicians and 15,000 employees
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at more than 28 outpatient centers and clinics
- Same-day, walk-in care at Scripps HealthExpress
- Four emergency rooms and three urgent care centers
- Home health care
- A wide range of health education classes and support services for patients

Exhibit Schedule

Saturday, February 15, 2025 – *Approximately 2.75 hours of scheduled exhibitor/attendee interaction*

7-8 a.m.	Breakfast & View Exhibits
10-10:15 a.m.	Break & View Exhibits
Noon-1 p.m.	Lunch & View Exhibits
2:45-3:15 p.m.	Break & View Exhibits
6:15 p.m.	Adjourn

Sunday, February 16, 2025 – *Approximately 3 hours of scheduled exhibitor/attendee interaction*

7-8 a.m.	Breakfast & View Exhibits
10-10:30 a.m.	Break & View Exhibits
12:30-1:30 p.m.	Lunch & View Exhibits
3:30-4 p.m.	Break & View Exhibits
5:30 p.m.	Adjourn

Monday, February 17, 2025 – *Approximately 1.5 hours of scheduled exhibitor/attendee interaction*

7-8 a.m.	Breakfast & View Exhibits
10-10:30 a.m.	Break & View Exhibits
12:30 p.m.	Final Adjournment

Exhibit Locations

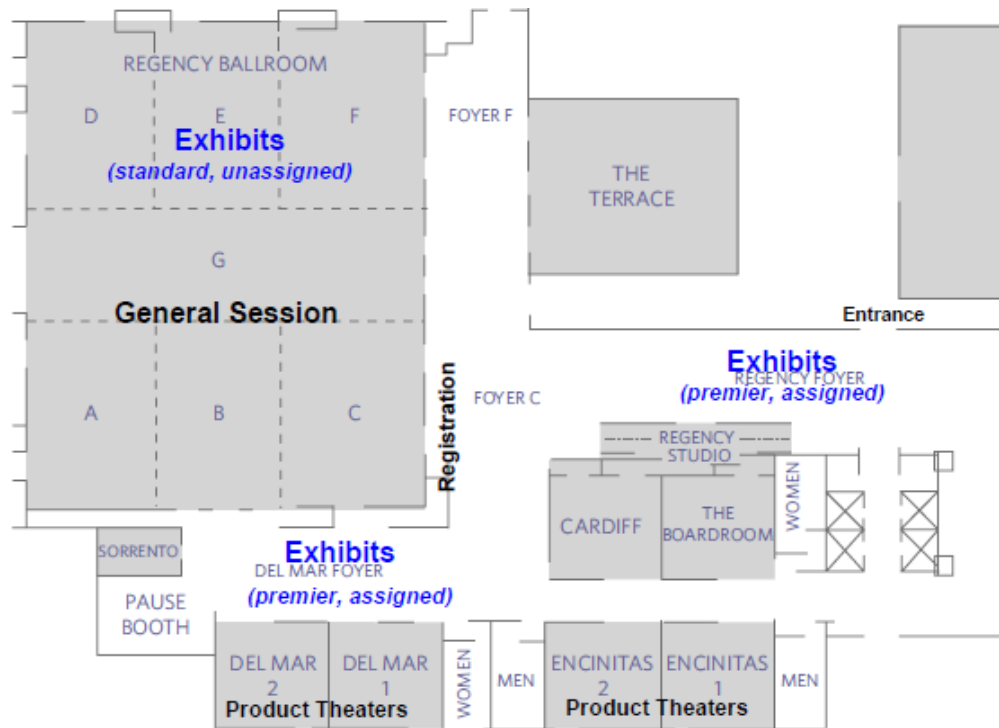


Exhibit Opportunities

<p>Standard Exhibit – Located in Regency Ballroom DEF. Includes two full access conference passes and a 6’ exhibit table. Tables are unassigned, first-come/first-served. Food & Beverage stations for breakfast, breaks, and lunch will also be located in this exhibit hall.</p>	<p>\$4,000</p>
<p>Premier Exhibit – Located in Regency Foyer and Del Mar Foyer (location placement assigned in order of application received, first filling Regency Foyer and then filling Del Mar Foyer). Includes four full access conference passes and a 6’ exhibit table. Tables will be assigned and labeled with your company name.</p>	<p>\$5,000</p>

Included with Your Purchase

- Materials: table, linens, carpet, chairs
- Wireless internet access
- Conference passes for your representatives. Two included in Standard Exhibit, Four included in Premier Exhibit.
- Additional exhibit badges can be purchased for \$150 each by calling 858-678-6400
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website

Not Included with Your Purchase

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Electricity and/or additional audio-visual equipment (can be rented through hotel AV company)
- Labor for installing or dismantling your exhibit display
- Security: No security guard will be present in the exhibit area. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

***In alignment with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, exhibitors will only be provided with limited participant information from those who have agreed to have their information shared.*

Additional Support Opportunities & Pricing

<p>Non-CME Welcome Dinner (Exclusive Sponsorship) Friday, February 14th 5-7pm</p>	<p>\$7,000</p>
<p>A private meeting room will be provided as part of this sponsorship. Food and beverage must be arranged with the hotel directly and separately by the sponsoring company. The hotel contact will be given to you by the Program Manager to make your arrangements. Details on the symposium dinner will be included in the conference brochure permitted they are received in time for printing.</p> <p>This will be an informal buffet-style dinner spanning over a 2-hour period as guests arrive to the hotel. The sponsoring company will have a display table inside the meeting room where they can display any promotional products, materials, signage, etc, but a formal presentation will not be part of this sponsorship.</p>	
<p>Included</p>	

<ul style="list-style-type: none"> • 6ft Exhibit display table with 2 chairs. Two company representatives will be allowed to occupy the exhibit booth to network with attendees. • Inclusion of your company’s marketing collateral at registration desk and PDF versions in conference mobile app • E-mail blast to all registered attendees, provided that your symposium details are received in time. Email blasts are tentatively scheduled to go out on Jan. 8th and Feb. 5th. • Inclusion of symposium details in the onsite conference agenda and conference mobile app <p>NOT Included</p> <ul style="list-style-type: none"> • Food and beverage. This can be arranged directly with the hotel by the sponsoring company. The Scripps meeting organizer will provide you with the hotel contact. • Creation of marketing materials such as brochures/invitations, signage, etc. - Scripps reserves the right to approve all materials • Exhibit space in the main exhibit hall (additional fees apply) • Scripps Health does not guarantee attendance during this event • On-site tracking of attendance at the symposium for reporting (Sunshine Act). Sponsoring company is responsible for tracking attendance onsite for their product theater. 	
<p>Non-CME Breakfast Symposium <i>Saturday February 15th 7-8 a.m.</i> <i>Sunday February 16th 7-8 a.m.</i> <i>Monday February 17th 7-8 a.m.</i></p>	<p>\$25,000</p>
<p>An enhanced breakfast buffet in a private meeting room will be provided as part of this sponsorship. Details on the symposium will be included in the conference brochure permitted they are received in time for printing. There are 2 concurrent spots available during each symposium time slot, therefore, symposiums are not guaranteed exclusivity.</p> <p>Included</p> <ul style="list-style-type: none"> • Buffet style food and beverage will be arranged by Scripps with the hotel on your behalf • Audio visual equipment included: screen, projector, laptop connections, podium, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization) • Inclusion of your company’s marketing collateral at registration desk and PDF versions in conference mobile app • E-mail blast to all registered attendees, provided that your symposium details are received in time. Email blasts are tentatively scheduled to go out on Jan. 8th and Feb. 5th. • Inclusion of symposium details in the onsite conference agenda and conference mobile app <p>NOT Included</p> <ul style="list-style-type: none"> • Plated or boxed meals • Speaker introduction - it is the sponsoring company’s responsibility to introduce their symposium speaker and moderate the session • Creation of marketing materials such as brochures/invitations, signage, etc. - Scripps reserves the right to approve all materials • Exhibit space (additional fees apply) • Scripps Health does not guarantee attendance during this event • On-site tracking of attendance at the symposium for reporting (Sunshine Act). Sponsoring company is responsible for tracking attendance onsite for their product theater. 	
<p>Non-CME Lunch Symposium <i>Saturday February 15th 12-1 p.m. SOLD OUT</i> <i>Sunday February 16th 12:30-1:30 p.m. 1 spot available</i></p>	<p>\$30,000</p>
<p>An enhanced lunch buffet in a private meeting room will be provided as part of this sponsorship. Details on the symposium will be included in the conference brochure permitted they are received in time for printing. There are 2 concurrent spots available during each symposium time slot, therefore, symposiums are not guaranteed exclusivity.</p> <p>Included</p> <ul style="list-style-type: none"> • Buffet style food and beverage will be arranged by Scripps with the hotel on your behalf • Audio visual equipment included: screen, projector, laptop connections, podium, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization) • Inclusion of your company’s marketing collateral at registration desk and PDF versions in conference mobile app • E-mail blast to all registered attendees, provided that your symposium details are received in time. Email blasts are tentatively scheduled to go out on Jan. 8th and Feb. 5th. • Inclusion of symposium details in the onsite conference agenda and conference mobile app • Inclusion in the conference morning announcements <p>NOT Included</p> <ul style="list-style-type: none"> • Plated or boxed meals • Speaker introduction - it is the sponsoring company’s responsibility to introduce their symposium speaker and moderate the session • Creation of marketing materials such as brochures/invitations, signage, etc. - Scripps reserves the right to approve all materials • Exhibit space (additional fees apply) • Scripps Health does not guarantee attendance during this event • On-site tracking of attendance at the symposium for reporting (Sunshine Act). Sponsoring company is responsible for tracking attendance onsite for their product theater. 	
<p>Non-CME Dinner Symposium (F&B not provided by Scripps) <i>Saturday February 15th 6:30-7:30 p.m.</i> <i>Sunday February 16th 5:45-6:45 p.m.</i></p>	<p>\$15,000</p>

A private meeting room will be provided as part of this sponsorship. Food and beverage must be arranged with the hotel directly and separately by the sponsoring company. Details on the symposium will be included in the conference brochure permitted they are received in time for printing. **This is an exclusive sponsorship, therefore, no other dinner symposiums will be going on during your hosted product theater.**

Included

- Audio visual equipment included: screen, projector, laptop connections, podium, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)
- Inclusion of your company’s marketing collateral at registration desk and PDF versions in conference mobile app
- E-mail blast to all registered attendees, provided that your symposium details are received in time
- Inclusion of symposium details in the onsite conference agenda and conference mobile app

NOT Included

- Food and beverage. This can be arranged directly with the hotel by the sponsoring company. The Scripps meeting organizer will provide you with the hotel contact.
- Speaker introduction - it is the sponsoring company’s responsibility to introduce their symposium speaker and moderate the session
- Creation of marketing materials such as brochures/invitations, signage, etc. - Scripps reserves the right to approve all materials
- Exhibit space (additional fees apply)
- Scripps Health does not guarantee attendance during this event
- On-site tracking of attendance at the symposium for reporting (Sunshine Act). Sponsoring company is responsible for tracking attendance onsite for their product theater.

<p>Faculty Dinner Sunday February 16th Time TBD</p>	<p>\$10,000</p>
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The speakers, moderators and course directors along with their guests will attend a dinner on Sunday evening. This sponsorship includes pre-arranged food & beverage at a modest venue and invitations for three (3) of your company’s representatives. This is an exclusive networking opportunity and there will not be time allotted for a product theater presentation.

Exhibit & Conference Venue

Hyatt Regency La Jolla at Aventine
3777 La Jolla Village Drive
San Diego, CA 92122

For shipping purposes, please add the following to your label:
Attn: YOUR NAME/COMPANY NAME
Scripps February 15-17, 2025
Box # of #

Exhibitor Housing

A specially priced block of rooms is **being held until January 23, 2025 or until the room block fills, whichever comes first.** When making your reservation, be sure to ask for the Scripps conference rate of \$249 per night (plus tax and parking). After January 23, 2025, reservations will be accepted on a space and rate availability basis only. [Book Discounted Room Online Here](#)

Shipping Dates

All materials should arrive no earlier than February 12, 2025. If materials are received prior to this date the exhibiting company will be responsible for these charges. Materials that are shipped will be available at your company’s exhibit space or the registration desk during the first installation session. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

Payment Information

- All [exhibit applications](#) must be received by **Friday, January 31, 2025**. Upon receipt of the application, a confirmation email will be sent.
- [Satellite symposiums/product theaters](#) must be reserved by **Friday, January 31, 2025**.
- Additional exhibit badges can be purchased for \$150 each by calling 858-678-6400.
- Payment must be received prior to the start of the activity. ***PLEASE REFERENCE HEMONC 2025 ON THE CHECK MEMO.***
- The exhibit cancellation deadline is **Friday, January 31, 2025**. Scripps CME will refund the cost of the exhibit less a \$500 processing fee. After January 31st no refunds will be granted.
- The satellite symposium/product theater cancellation deadline is **Friday, January 31, 2025**. Scripps CME will refund the cost of the satellite symposium/product theater less a \$1,000 processing fee. After January 31st no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on Saturday, February 15, 2025. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Exhibit Conditions, Rules and Regulations

Exhibits must adhere, in each case in the determination of Scripps in its sole discretion, to each of the following standards:

- Exhibitor must promote the marketing of products and services that relate to the educational activity content.
- Exhibitor may encourage or advance its own products, equipment or services; however, Exhibitor shall not unfairly criticize the products or methods of any other exhibitor.
- Exhibitor shall not directly or indirectly promote or advertise any idea or product which is inconsistent with the stated purpose of the educational activity content.
- Exhibitor shall not infringe the copyrights, trademarks or other intellectual property rights of any third party or unfairly compete with other exhibits.
- Exhibitor's exhibit shall not have an undesirable or unreasonable deleterious effect upon another exhibit or the educational activity.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized during the Scripps CME program is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is agreed to in advance with Scripps.

Liability

Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA. Requests for information and guidance can be obtained at www.fda.gov/cder, the FDA's medical advertising information line, 301-796-1200, or directed to:

FDA Division of Drug Marketing FDA/CDRH/Office of Device Evaluation
10903 New Hampshire Ave. www.fda.gov
Building 51, Room 3200 for more information.
Silver Spring, MD 20993-8002

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Health and Safety Waiver and Assumption of Risk

By completion and submission of the exhibitor registration form, representatives certify that they have read and fully understand the Health and Safety Waiver and Assumption of Risk Agreement posted on the conference webpage.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Family/Guest Attendance Policy

All conference activities are exclusively reserved for paid conference attendees. Children and family members are not allowed to attend meal functions or permitted in the general session room.

Exhibit & Conference Contact**Shannon Pate**

Education Program Manager
Scripps Health
10790 Rancho Bernardo Rd, 4S-211
San Diego, CA 92127
Phone: 858-678-6050
Email: pate.shannon@scrippshealth.org

FOLLOW US!

www.scripps.org/conferenceservices
www.linkedin.com/company/scripps-health
Subscribe to our newsletter: www.scripps.org/CMEemails

MUST COMPLETE APPLICATION ON NEXT PAGE TO RESERVE EXHIBIT TABLE

Clinical Hematology & Oncology: 2025
 February 15-17, 2025
 Hyatt Regency La Jolla at Aventine • San Diego, California

Sponsorship Application

COMPANY INFORMATION

Company Name:			
Rep Name:			
Phone:		E-mail:	
<i>If working with a 3rd Party/Trade Show Management Company, please put their Company Name here:</i>			

EXHIBIT FEES

<input type="checkbox"/> Standard Exhibit Table – 6ft unassigned table in exhibit hall. Two full access conference badges included.	\$4,000
<input type="checkbox"/> Premier Exhibit Table – 6ft assigned table in premier exhibit location.	\$5,000

ADDITIONAL SPONSORSHIPS

<input type="checkbox"/> Welcome Dinner (F&B <u>not</u> provided by Scripps): Friday, February 14 th 5-7 p.m.	\$7,000
<input type="checkbox"/> Breakfast Symposium: Saturday February 15 th 7-8 a.m. SOLD OUT	\$25,000
<input type="checkbox"/> Breakfast Symposium: Sunday February 16 th 7-8 a.m.	\$25,000
<input type="checkbox"/> Breakfast Symposium: Monday February 17 th 7-8 a.m.	\$25,000
<input type="checkbox"/> Lunch Symposium: Saturday February 15 th Noon-1 p.m. SOLD OUT	\$30,000
<input type="checkbox"/> Lunch Symposium: Sunday February 16 th 12:30-1:30 p.m.	\$30,000
<input type="checkbox"/> Dinner Symposium (F&B <u>not</u> provided by Scripps): Saturday February 15 th 6:30-7:30 p.m.	\$15,000
<input type="checkbox"/> Dinner Symposium (F&B <u>not</u> provided by Scripps): Sunday February 16 th 5:45-6:45 p.m.	\$15,000
<input type="checkbox"/> Faculty Dinner: Sunday February 16 th Time TBD	\$10,000

METHOD OF PAYMENT

Please select payment method:

Check Please make checks payable to Scripps Health (in U.S. dollars only) **Scripps Tax ID # 95-1684089** and reference in memo **HEMONC25**

***PLEASE NOTE WE HAVE MOVED OFFICE LOCATIONS AND CHECKS SHOULD BE MAILED TO OUR NEW ADDRESS:**

**Scripps Conference Services
 10790 Rancho Bernardo Rd, 4S-211
 San Diego, CA 92127**

Visa **MasterCard** **AMEX** **Discover** *If paying by credit card, please complete the information below or call 858-678-6400*

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

IMPORTANT NOTE: If you do not receive a confirmation from Scripps within one (1) business day of submitting your exhibit application and/or payment, please call our office at 858-678-6400 to speak with a member of the CME staff. **We cannot guarantee an exhibit space if you have not received a confirmation from our team.**

EXHIBIT CONDITIONS AND DEADLINES

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- The satellite symposium/product theater cancellation deadline is **Friday, January 31, 2025**. Scripps CME will refund the cost of the satellite symposium/product theater less a \$1,000 processing fee. After **Friday, January 31, 2025** no refunds will be granted.
- Additional exhibit badges can be purchased for \$150 each by calling 858-678-6400.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

 (Print name of company/organization)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____