

April 2013 – February 2014

Dear Colleague,

Scripps Cancer Center is pleased to announce the 34th Annual Clinical Hematology & Oncology conference taking place February 15-18, 2014 in San Diego, California. The conference will be held at the Westin San Diego. Our annual program has been tremendously successful in the past and we continue to grow each year. We are expecting more than 400 hematology-oncology physicians to join us in February.

Our annual conference is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances.

The first day of the program will focus on nonmalignant hematology which will be followed by an update on hematologic malignancies on the second day. New developments in oncology with a focus on issues of current interest will be discussed on the third day, while the final day will review a rotating topic, yet to be determined. All presenters will discuss their approaches to challenging but common clinical situations and there will be ample time for participant interaction.

On behalf of Scripps I am writing to invite you to exhibit at the Clinical Hematology & Oncology conference. A detailed exhibitor prospectus with pricing and exhibit times is attached. Please note that exhibit fees are not used to sponsor the program and exhibit space is located outside the room where the educational sessions will take place. Participants will have continental breakfast, lunch, and break time to view exhibits. Exhibit times do not conflict with educational sessions in any way. Checks can be made payable and sent to:

Scripps Health (tax ID # 95-1684089)
Attn: Ashley Sandoval
11025 North Torrey Pines Road, Suite 200
La Jolla, CA 92037

If you have any questions or require additional information please contact me at 858-652-5488 or sandoval.ashley@scrippshealth.org. Thank you for considering this invitation. I hope you will be able to join us at this important educational symposium!

Sincerely,



Ashley Sandoval, CMP
Project Manager