



THE 2010 SAN DIEGO DAY OF TRAUMA

When Seconds Matter: Critical Trauma Emergencies

Friday, November 5, 2010

New Location

Hyatt Regency La Jolla at Aventine
San Diego, California



COURSE INTRODUCTION

Course Overview

The 2010 San Diego Day of Trauma will focus on critical emergencies in the early stabilization and management of severely injured trauma patients. From the scene of injury, to the operating room and intensive care unit, the first seconds, minutes, and early hours of trauma care present challenges that require immediate and effective action. Expert faculty will discuss how to manage these critical emergencies, avoid common errors, and salvage the situation when things are going badly. Conference speakers will include specialists in the fields of pre-hospital care, trauma, and critical care. All new lecture material, case presentations, and interactive sessions make this a "must see" event.

Conference Highlights

- Renowned faculty representing the country's leading institutions chosen for their expertise as well as teaching skills
- Specialists from all aspects of trauma care will be represented
- Multiple panel discussion segments with ample question and answer time with faculty
- Extended case presentation segment focusing on real-life trauma cases

Educational Objectives

After attending this course, participants should be able to:

- Assess and discuss the early management of representative cases of severe injury.
- Illustrate the priorities in the pre-hospital phase of trauma care.
- Summarize key decision points in choosing rapid transport versus rendering care on scene.
- Demonstrate major decision points in early airway control.
- Apply the measures for control of active bleeding in hemorrhagic shock.
- Translate the priorities in early fluid resuscitation for hemorrhagic shock.

Target Audience

Trauma Specialists, Critical Care Specialists,
Emergency Medical Specialists, Pre-hospital
Personnel and First Responders

Scripps Mercy Hospital

Scripps Mercy Hospital is an American College of Surgeons Committee on Trauma (ACS-COT) verified adult level 1 trauma center as well as a private teaching hospital affiliated with the University of California, San Diego (UCSD) and Naval Medical Center San Diego (NMCS). One of only two level 1 trauma centers in San Diego County, Scripps Mercy Hospital treated more than 2500 trauma patients in 2008 alone. Scripps Mercy Hospital is also a leader in trauma research and injury prevention.

ACCREDITATION & DISCLOSURE

Accreditation

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of 8 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

Board of Registered Nursing

Provider approved by the California Board of Registered Nursing, Provider Number 12576 for 8.0 contact hours through Scripps Mercy Hospital.

Emergency Medical Services

The County of San Diego, Division of EMS, has approved this course for 8 hours, San Diego County EMS Provider # 37-0219.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

AGENDA

Friday, November 5, 2010

7 a.m. Registration, Continental Breakfast & View Exhibits

7:30 a.m. **Welcome and Educational Overview**
Michael J. Sise, MD, FACS
Chris Van Gorder, FACHE

Session I

Moderator:
Steven R. Shackford, MD, FACS

7:45 a.m. **Pre-hospital: What Really Matters?**
Criss Brainard, EMT-P

8:05 a.m. **Scoop and Haul vs. Stay and Play**
Norman E. McSwain, Jr., MD, FACS

8:25 a.m. **Pre-hospital Traumatic Arrest**
Daniel P. Davis, MD, FACEP

8:45 a.m. **Pre-hospital IV Access and Fluids**
Demetrios Demetriades, MD, PhD, FACS

9:05 a.m. **Panel Discussion / Q&A**

9:35 a.m. Break & View Exhibits

Session II

Moderator:
Michael J. Sise, MD, FACS

10 a.m. **Case Management**
Michael J. Sise, MD, FACS

11:40 a.m. Lunch Service

Noon **Keynote Speaker**
Kenneth L. Mattox, MD, FACS



Session III

Moderator:
Demetrios Demetriades, MD, PhD, FACS

1 p.m. **Airway Crisis – What Are My Options?**
Norman E. McSwain, Jr., MD, FACS

1:20 p.m. **Early Hemorrhage Control**
Kenneth L. Mattox, MD, FACS

1:40 p.m. **Crush and Extrication**
Daniel P. Davis, MD, FACEP

2 p.m. **C-Spine Protection: The Controversy**
Criss Brainard, EMT-P

2:20 p.m. **Panel Discussion / Q&A**

2:50 p.m. Break & View Exhibits

Session IV

Moderator:
A. Brent Eastman, MD, FACS

3:10 p.m. **Shock: The First 60 Minutes**
Kenneth L. Mattox, MD, FACS

3:30 p.m. **Thoracic Emergencies**
Norman E. McSwain, Jr., MD, FACS

3:50 p.m. **Critical Head Injury**
Daniel P. Davis, MD, FACEP

4:10 p.m. **Severe Trauma in Late Pregnancy**
Demetrios Demetriades, MD, PhD, FACS

4:30 p.m. **Panel Discussion / Q&A**

4:50 p.m. **Course Summary**
Michael J. Sise, MD, FACS

5 p.m. Adjourn



FACULTY

Course Director

Michael J. Sise, MD, FACS

Clinical Professor of Surgery
UCSD School of Medicine
Medical Director
Division of Trauma
Scripps Mercy Hospital
San Diego, California

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Planning Committee/Conference Faculty

Criss Brainard, EMT-P

EMS Deputy Chief
President San Diego Medical Services
San Diego Fire Rescue Department
San Diego, California

Daniel P. Davis, MD, FACEP

Professor of Clinical Medicine
Department of Emergency Medicine
UCSD School of Medicine
Resuscitation Science &
Training Institute Director
UCSD Medical Center
San Diego, California

Demetrios Demetriades, MD, PhD, FACS

Professor and Vice Chairman of Surgery
University of Southern California
Director, Division of Acute Care
Surgery (Trauma, Emergency Surgery
and Surgical Critical Care)
Director, Trauma Recovery Surgical
Critical Care Program
USC University Hospital
Los Angeles, California

A. Brent Eastman, MD, FACS

Chief Medical Officer &
Corporate Senior Vice President
Scripps Health
N. Paul Whittier Chair of Trauma
Scripps Memorial Hospital
La Jolla, California

Kenneth L. Mattox, MD, FACS

Distinguished Service Professor
and Vice Chair
Michael E. DeBakey Department of Surgery
Baylor College of Medicine
Chief of Staff & Chief of Surgery
Ben Taub General Hospital
Houston, Texas

Norman E. McSwain, Jr., MD, FACS

Professor of Surgery
Trauma Director
Spirit of Charity Trauma Center
Tulane University School of Medicine
New Orleans, Louisiana

Steven R. Shackford, MD, FACS

Clinical Professor of Surgery
University of California, San Diego
Director, Graduate Medical Education
and Quality Improvement
Trauma Services
Scripps Mercy Hospital
San Diego, California

Beth Sise, JD, RN, MSN, CPNP

Director, Injury Prevention and Research
Division of Trauma
Scripps Mercy Hospital
San Diego, California

Chris Van Gorder, FACHE

Chairman
American College of Healthcare Executives
President and Chief Executive Officer
Scripps Health
San Diego, California

CONFERENCE LOCATION & HOTEL INFORMATION

Hyatt Regency La Jolla at Aventine

3777 La Jolla Village Drive
San Diego, California 92122
858-552-1234
www.lajolla.hyatt.com

The conference will be held at the Hyatt Regency La Jolla in San Diego, California. Discover the many facets of Hyatt Regency La Jolla at Aventine and enjoy a seaside destination with the charm of a European village and the panache of Southern California. Located in the city known as "The Jewel of the Pacific", this stunning La Jolla hotel offers incomparable beaches, shopping, dining, galleries and attractions. Spend a day kayaking, take a Baja Lobster or Wine tour, see live theater or shop San Diego's trendy boutiques; all just minutes away.

Please make your own hotel reservations and be sure to request the Scripps Trauma conference reduced rate of only \$169 per night plus tax. This low rate also includes:

- Discounted day and overnight self parking
- Complimentary wired internet in guest rooms
- Discounted access to the fitness center

Make your reservations early! A block of rooms is being held for us until October 11, 2010. After this date, reservations will be accepted on a space and rate available basis only.

Exhibit & Support Opportunities

For information on exhibit and support opportunities during this and many other Scripps educational conferences, please contact:

Scripps Conference Services & CME

858-652-5400
med.edu@scrippshealth.org
www.scripps.org/conferenceservices



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REGISTRATION

Space is limited, so register early!

Included: Course tuition, breakfast, breaks, lunch, and course syllabus

Not Included: Travel costs, lodging, parking, and dinners

Full Conference

	Thru Sept. 30	Oct. 1 - Nov. 1	After Nov. 1
Physicians	\$225	\$250	\$275
Nurses / Physician Assistants / Others	\$175	\$200	\$225
Active Duty Military / Residents / Pre-hospital Personnel	\$100	\$100	\$125

Please print clearly, your badge will read as follows:

_____ FIRST, MI, LAST NAME	_____ DEGREE (MD, DO, PHD, RN, ETC)
_____ AFFILIATION/HOSPITAL/COMPANY	_____ SPECIALTY
_____ MAILING ADDRESS	
_____ CITY/STATE/PROVINCE/ZIP	
_____ PHONE	_____ FAX
_____ EMAIL	



Please indicate any special needs (including dietary restrictions):

Office Use Only: Date Received Amount Check No. / Approval CD Confirmation Sent Initials

PAYMENT METHOD

Please make Checks payable to Scripps (in U.S. dollars Only). Visa MasterCard Amex Discover
If paying by credit card, please complete the information below.

_____ CREDIT CARD NUMBER	_____ EXPIRATION DATE
_____ NAME ON CARD	
_____ BILLING ADDRESS IF DIFFERENT FROM ABOVE	

AUTHORIZED SIGNATURE

Four Easy Ways to Register

Online www.scripps.org/conferenceservices

Fax 858-652-5565

Phone 858-652-5400

Mail Scripps Conference Services & CME
Trauma 2010
11025 North Torrey Pines Rd.
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Questions

Contact Scripps Conference Services & CME

Phone 858-652-5400

Email med.edu@scrippshealth.org

Attendance Policies

Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$75 processing fee, if your cancellation is received in writing no later than Friday, October 29, 2010. Attendee substitutions are allowed, but notification must be made in writing by October 29, 2010. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.



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 Scripps Mercy Hospital

Scripps Conference Services & CME

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Suite 200, Maildrop: SCRC 200

La Jolla, California 92037

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