

Integrative Medicine

Christopher J. Suhar, MD
Integrative Cardiologist
Scripps Center for Integrative Medicine
Scripps Clinic/Green Hospital
La Jolla, CA
April 4th, 2012

Breathing Exercise

IN
4 sec

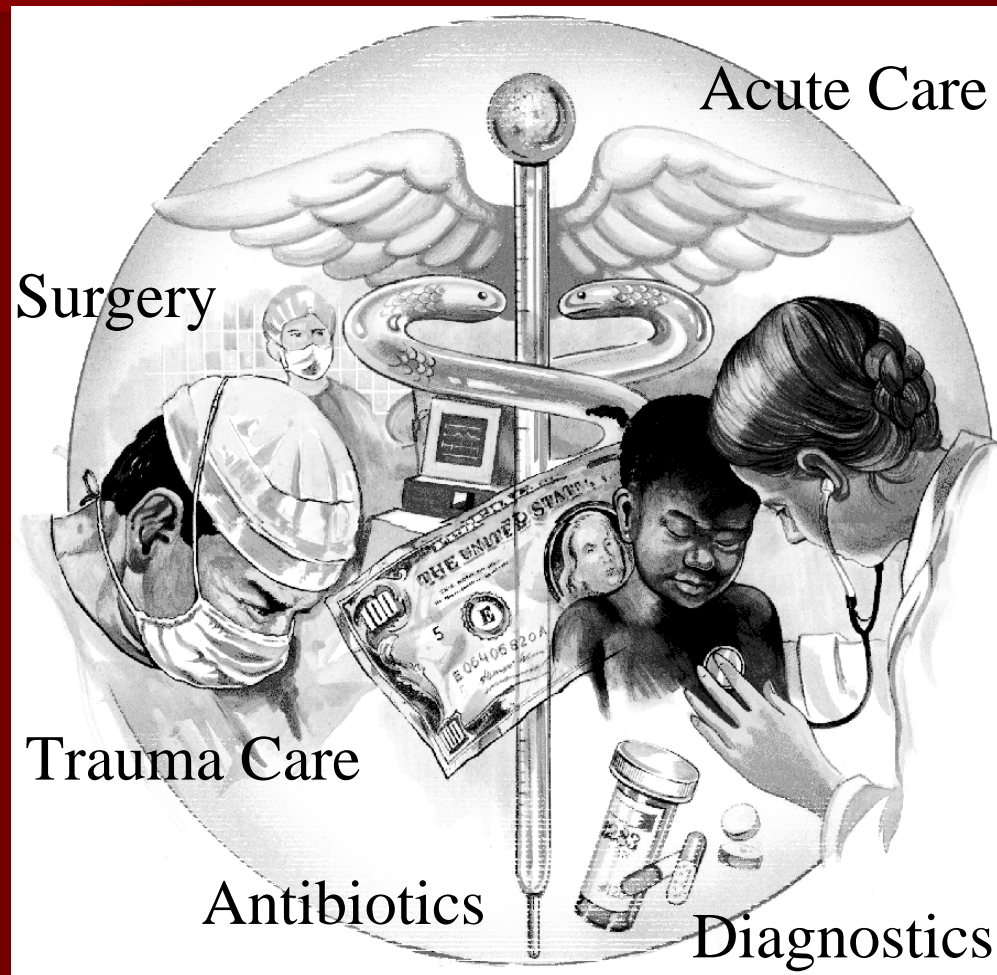
HOLD
7 sec

OUT
8 sec

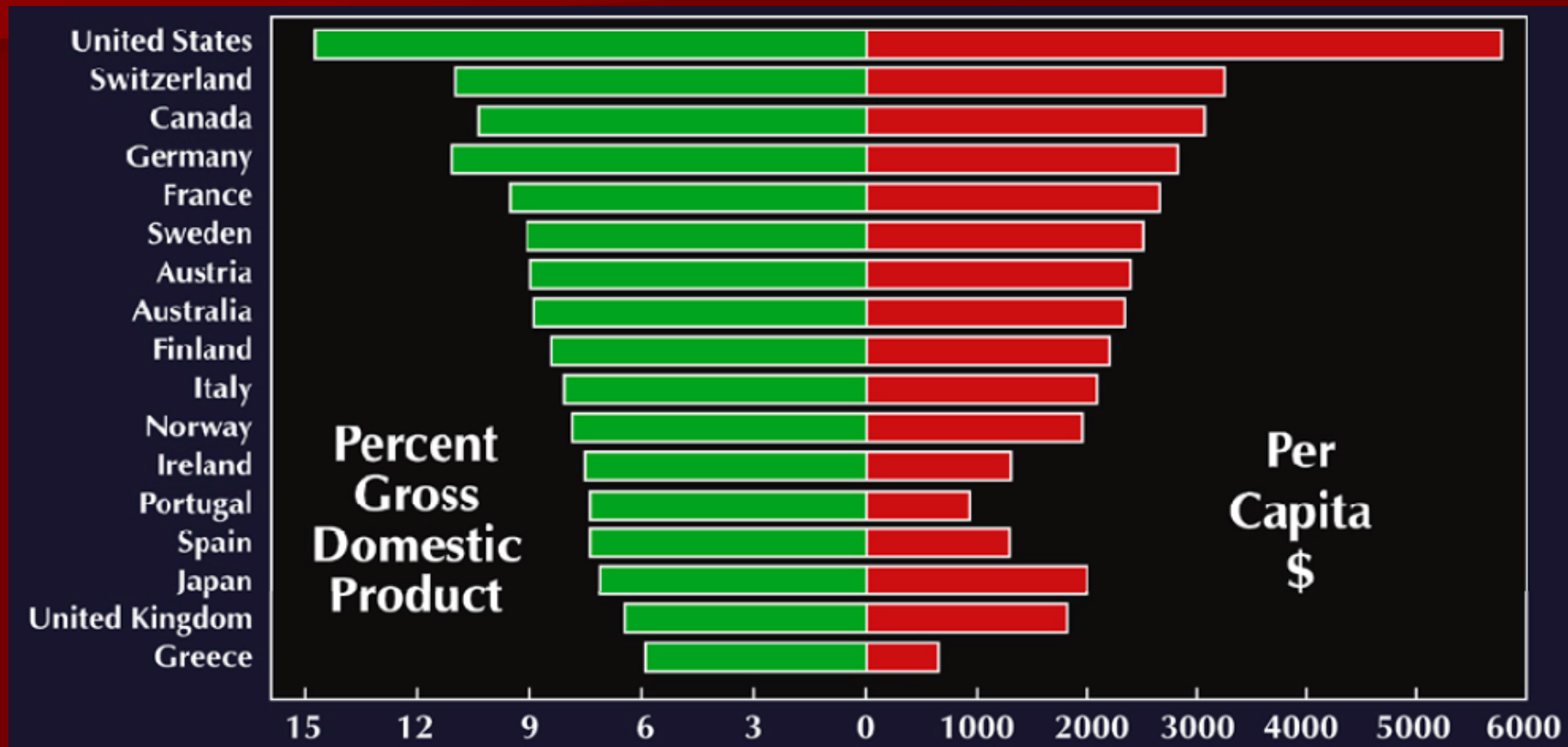
- Takes 19 seconds
- You can do it anywhere
- No side effects
- No interaction with drugs
- Free



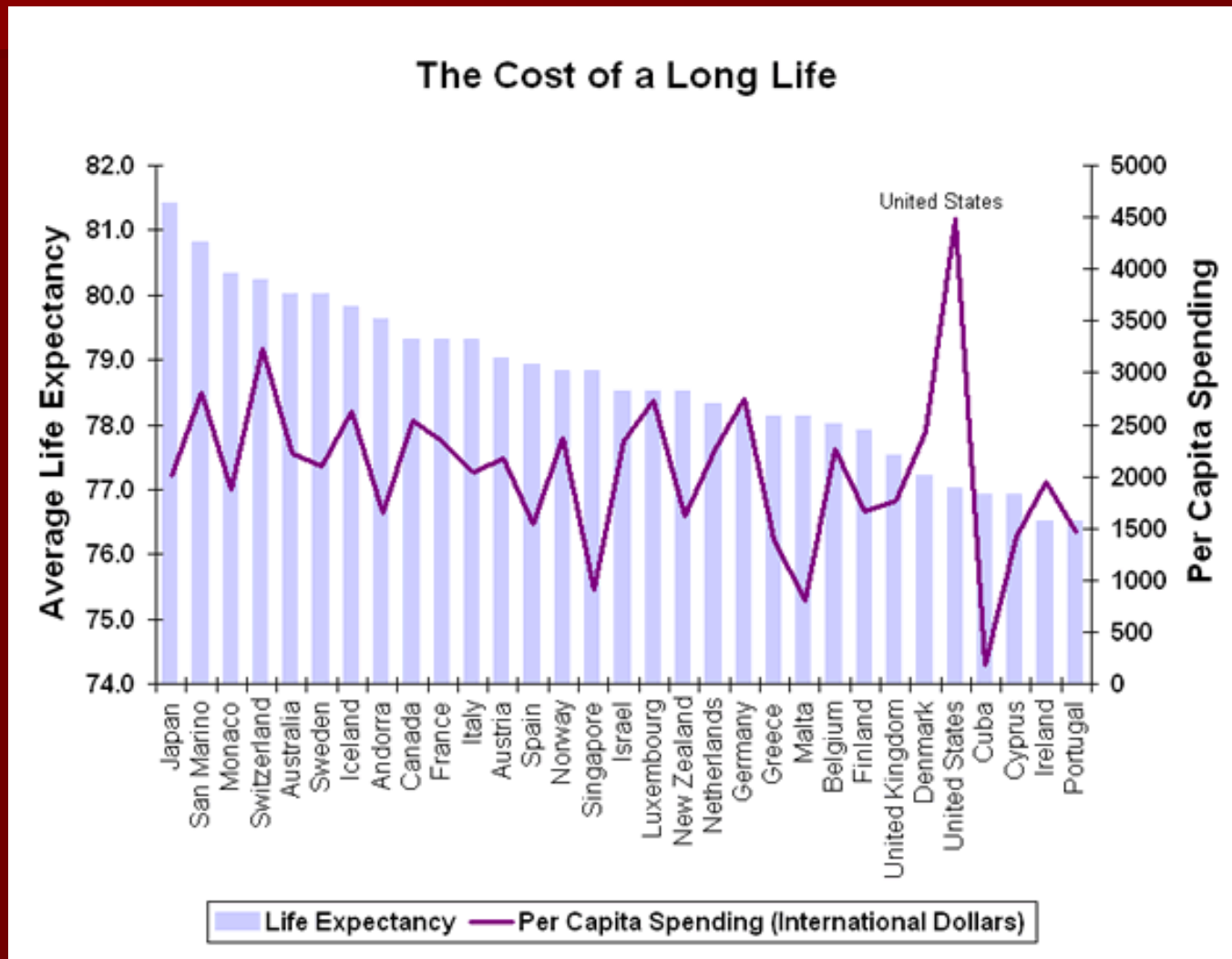
Strength of Conventional Medicine



International Medical Expenditures

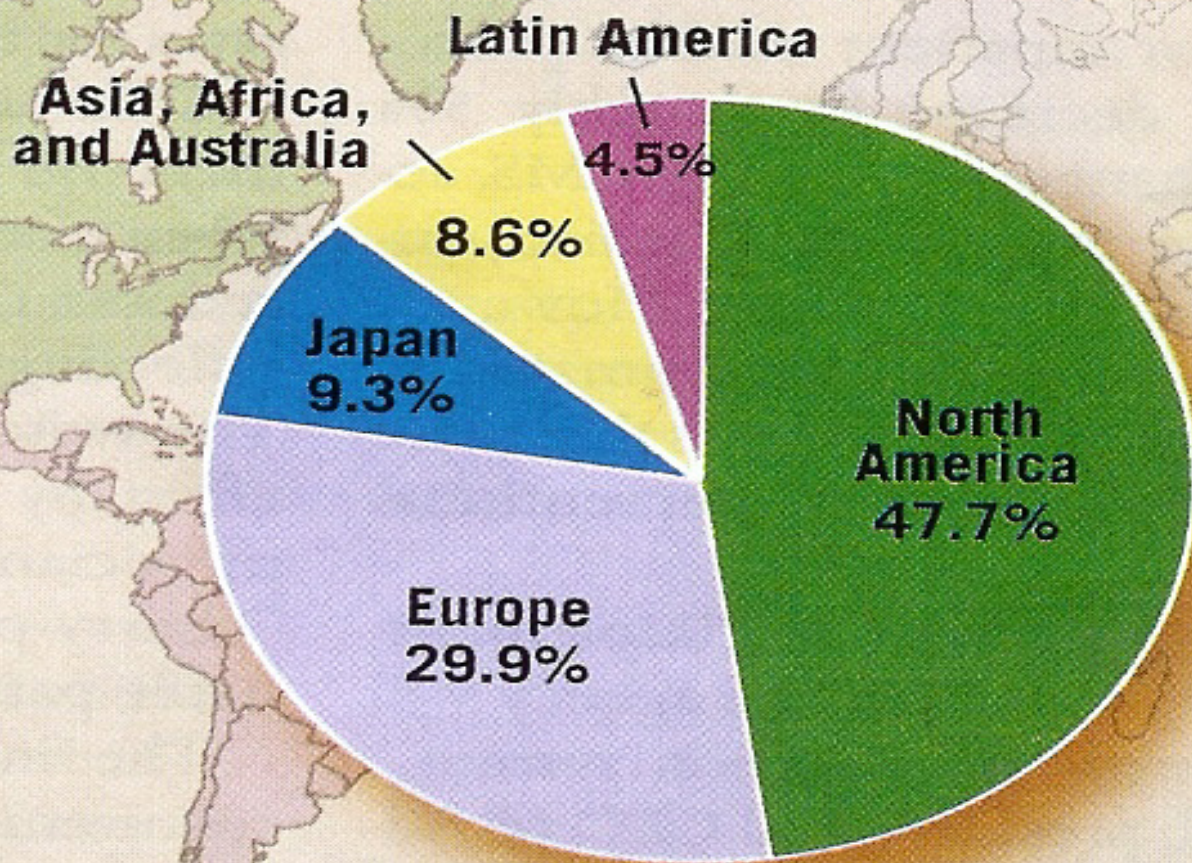


International Life Expectancy



DATA WATCH

North America Makes Up Almost Half of All Global Pharmaceutical Sales



Source: 2006 data, IMS Health Inc.

AHA 2011

- CVD claimed 813,804 lives in 2007
- 1 of every 2.9 deaths in the US
- 2,200 Americans daily
- 1 death every 39 seconds
- Congestive Heart Failure 277,193 deaths
- New Heart Attacks 785,000/year
- New Strokes 795,000/year

Circulation. Feb 2011;123:e18-e209



SCRIPPS CLINIC
Integrative Medicine

Integrative Medicine Defined



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2007 Survey of Complimentary and Alternative Medicine (CAM)

- In 2007, 38% of adults reported using CAM
- 83 million adults spent \$33.9 billion on CAM
 - 11.2% of total out-of-pocket expenditure
- 354 million visits to Cam providers
 - \$11.9 billion spent on provider visits
- 14.8 billion spent on nonvitamin, nonmineral, natural products
 - Equivalent to approximately one-third of total out-of-pocket spending on prescription drugs



Why CAM?

- Patients dissatisfied with conventional treatments
- Means of autonomy and control over their healthcare decisions
- More compatible with values and beliefs.
- Belief that diseases are linked to environmental, emotional and mind-body factors
- Desire to take fewer medications and decrease side effects



Integrative Medicine Defined...

Integrative Medicine is the practice of medicine that reaffirms the importance of the relationship between practitioner and patient, focuses on the whole person, is informed by evidence, and makes use of all appropriate therapeutic approaches, healthcare professionals and disciplines to achieve optimal health and healing.

From the Consortium of Academic Health Centers for Integrative Medicine CAHCIM



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Integrative Medicine Applied

- Patient-centered care
- Understanding the connection between lifestyles and health
 - Nutrition and exercise
- Prevention/Early detection
 - Identifying risk factors (including genetics) early and modifying one's lifestyle to prevent disease outcomes
 - Understanding Breast Exam, colonoscopies, prostate screening, etc. are early detection
- Drug and herbal therapies
- Mind-body Connection
 - Stress mastery
 - Group support
 - Spirituality

Integrative Medicine Applied

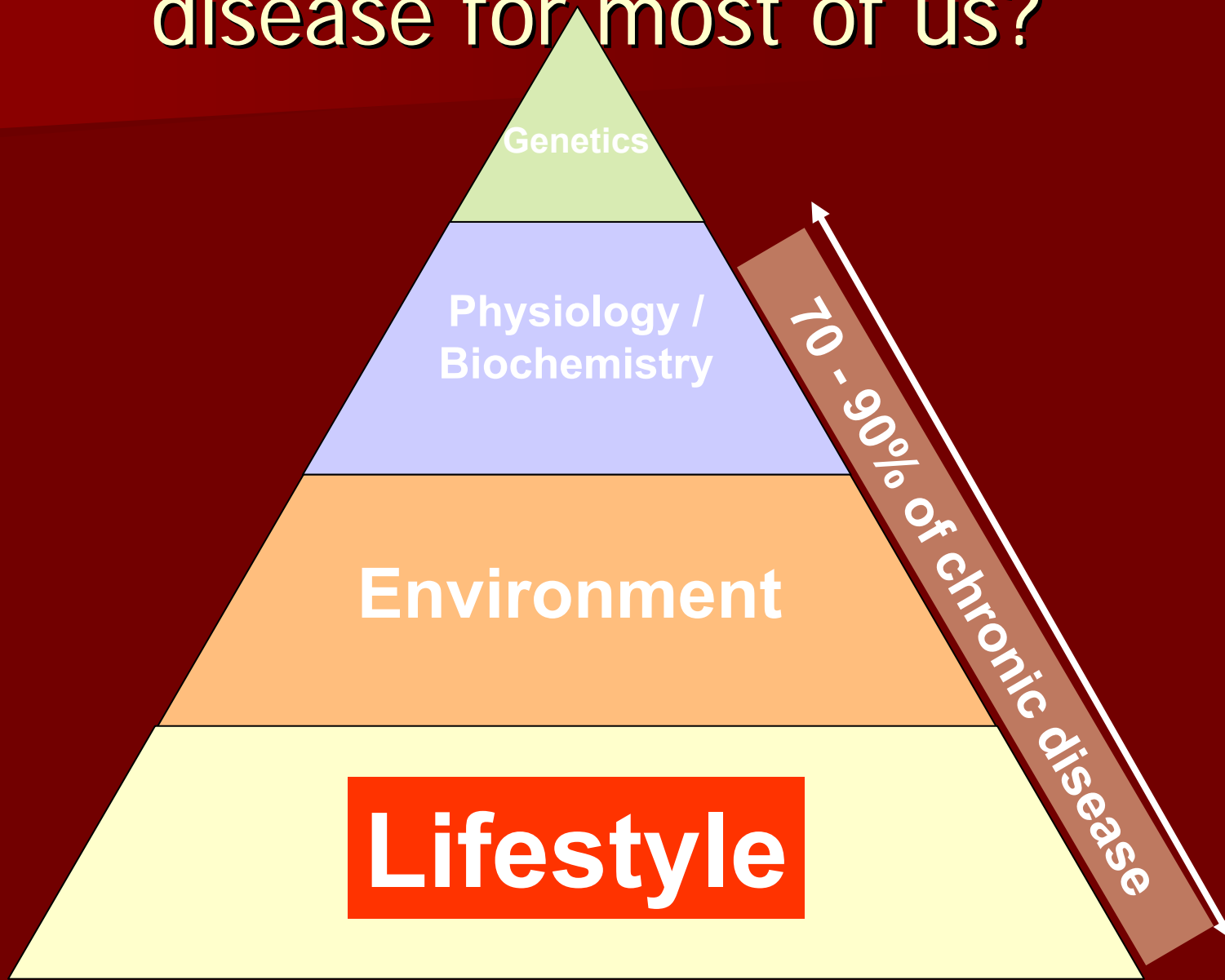
- Integrative Medicine Philosophy
 - Health is more than the absence of disease
 - Early detection stands a better chance of cure
 - Food is Medicine
 - Thought can become biology
 - Prevention is the best intervention
 - Healing is different from curing

Integrative Medicine Applied

- Integrative Medicine is not:
 - Complementary Alternative Medicine
 - Substituting an herb for a drug
 - Unscientific
 - New age medicine



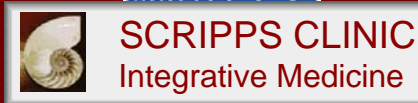
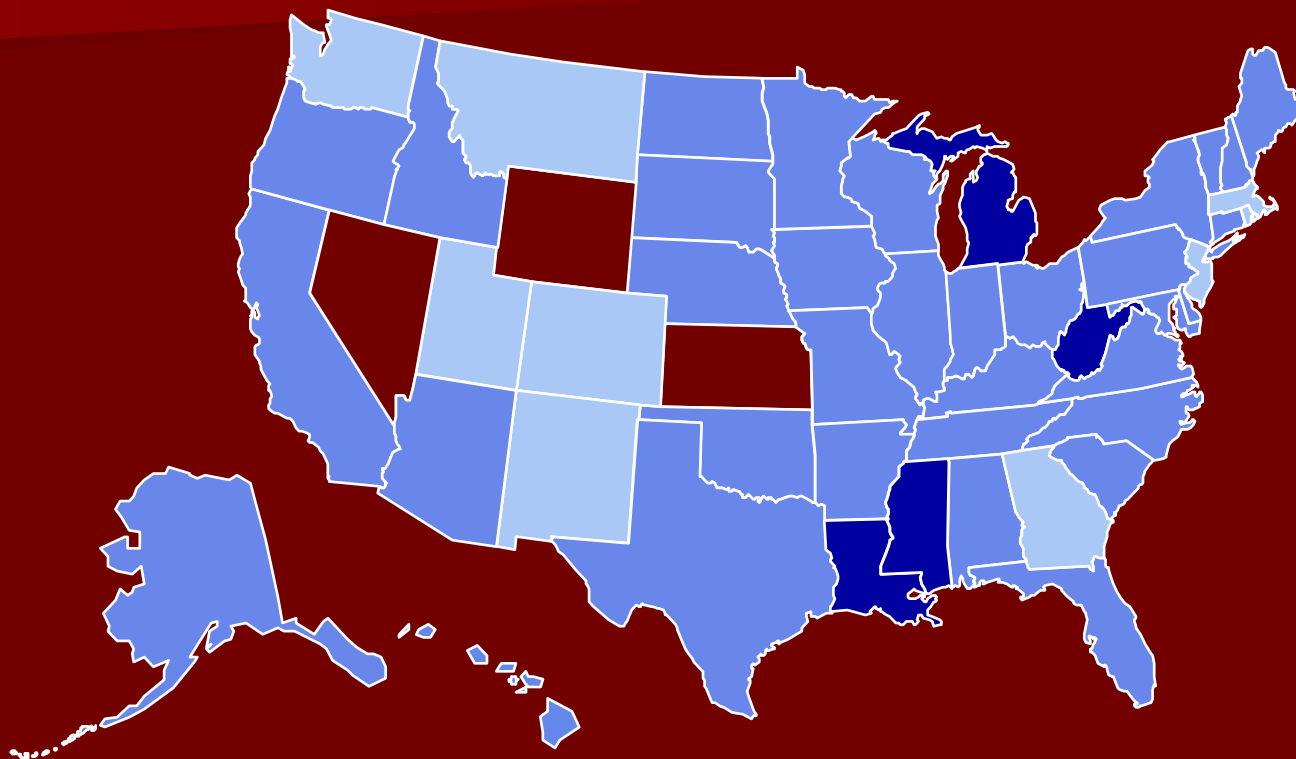
What really determines health and disease for most of us?



Obesity Trends* Among U.S. Adults

BRFSS, 1991

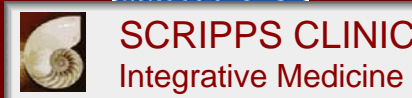
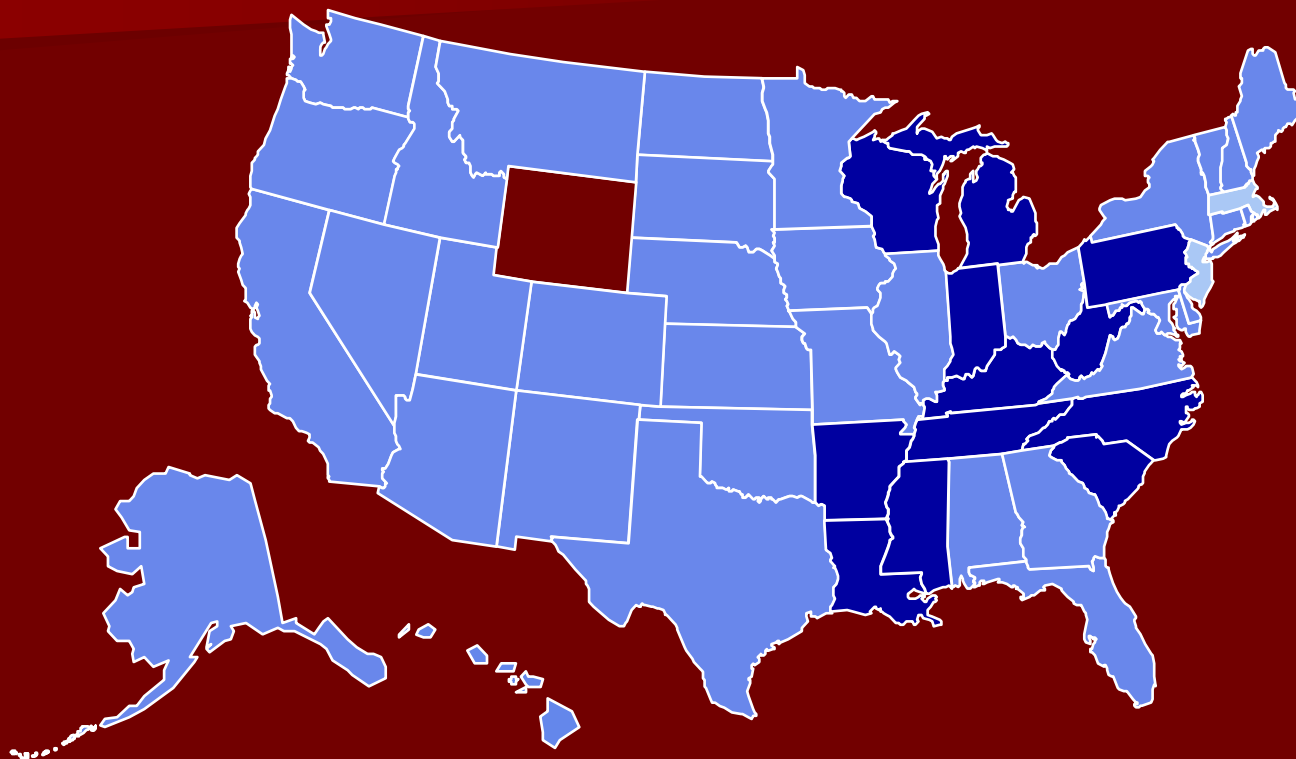
(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 1993

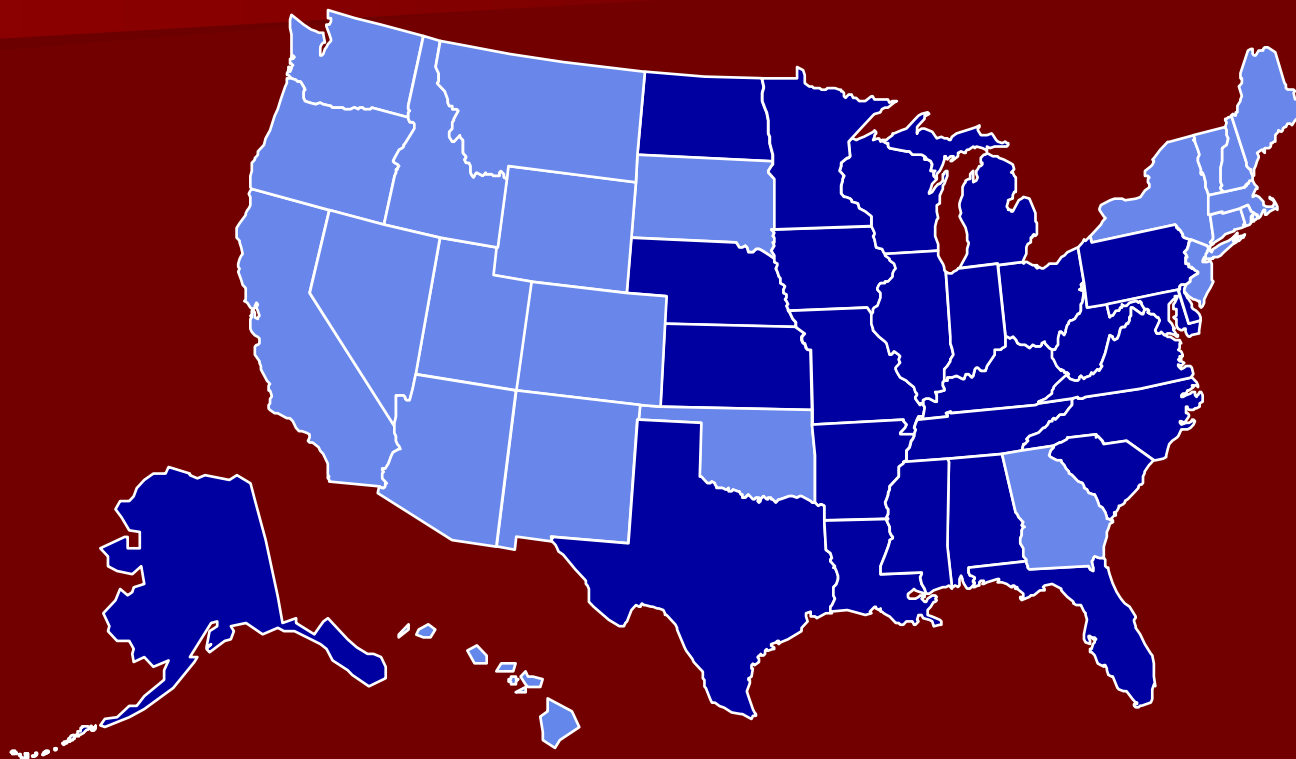
(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 1995

(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)

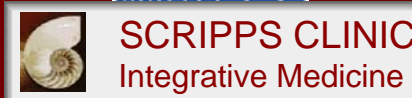
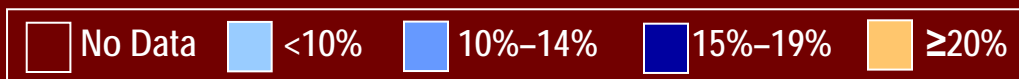
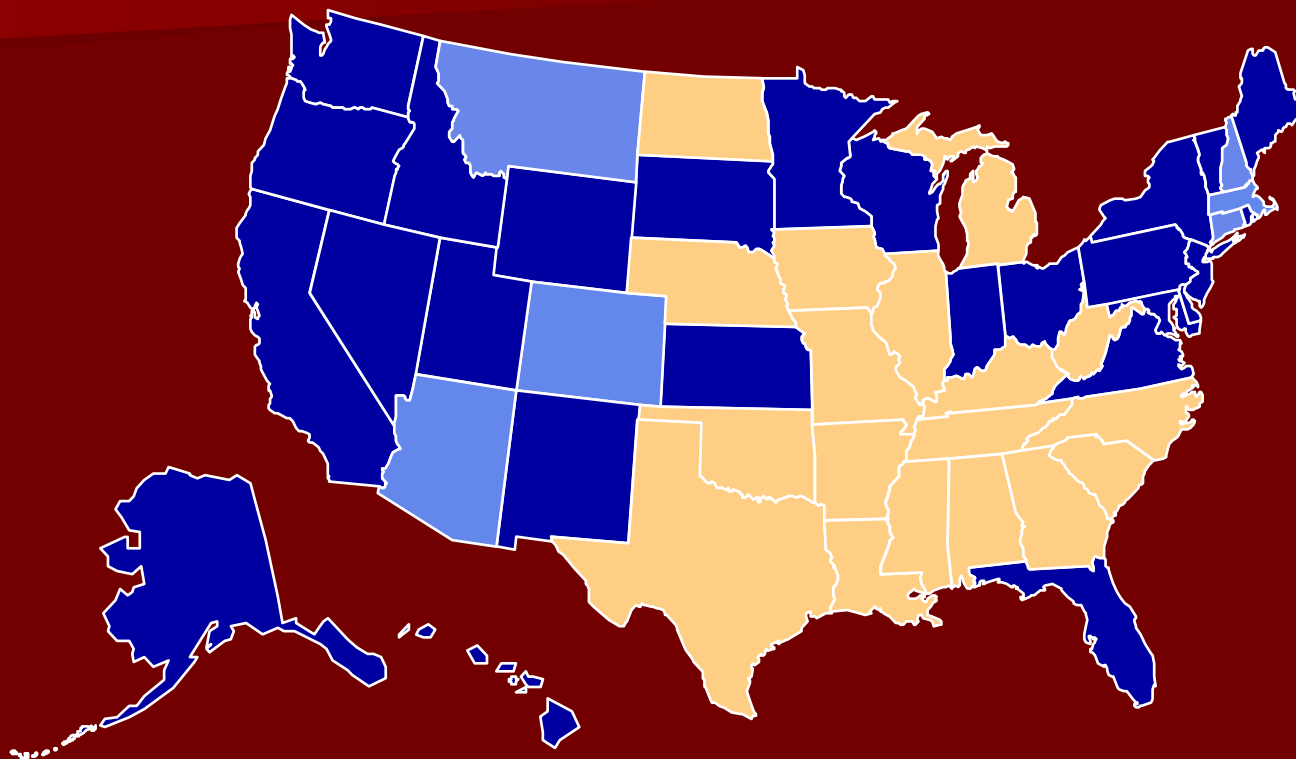


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Obesity Trends* Among U.S. Adults

BRFSS, 1999

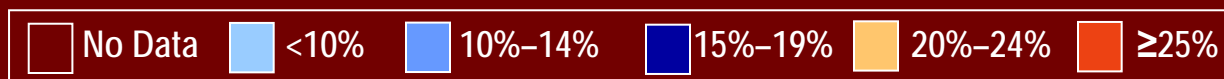
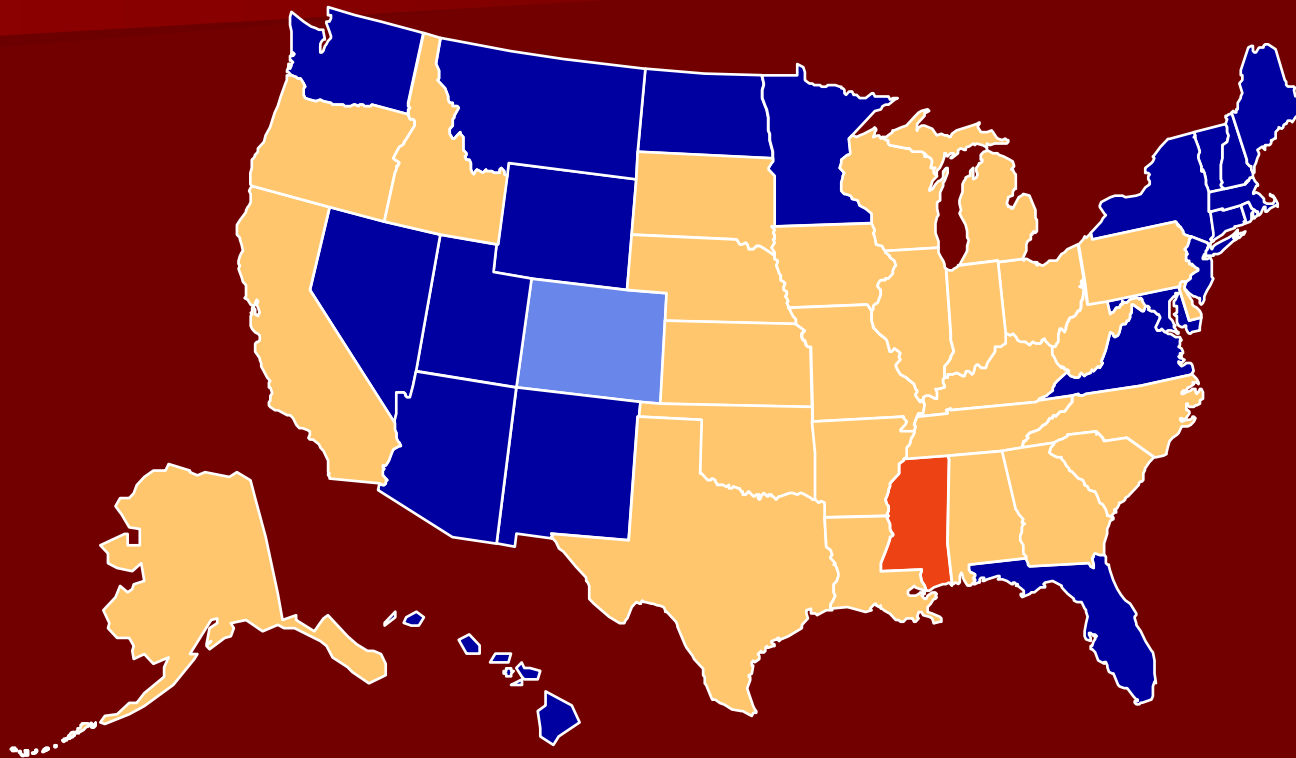
(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 2001

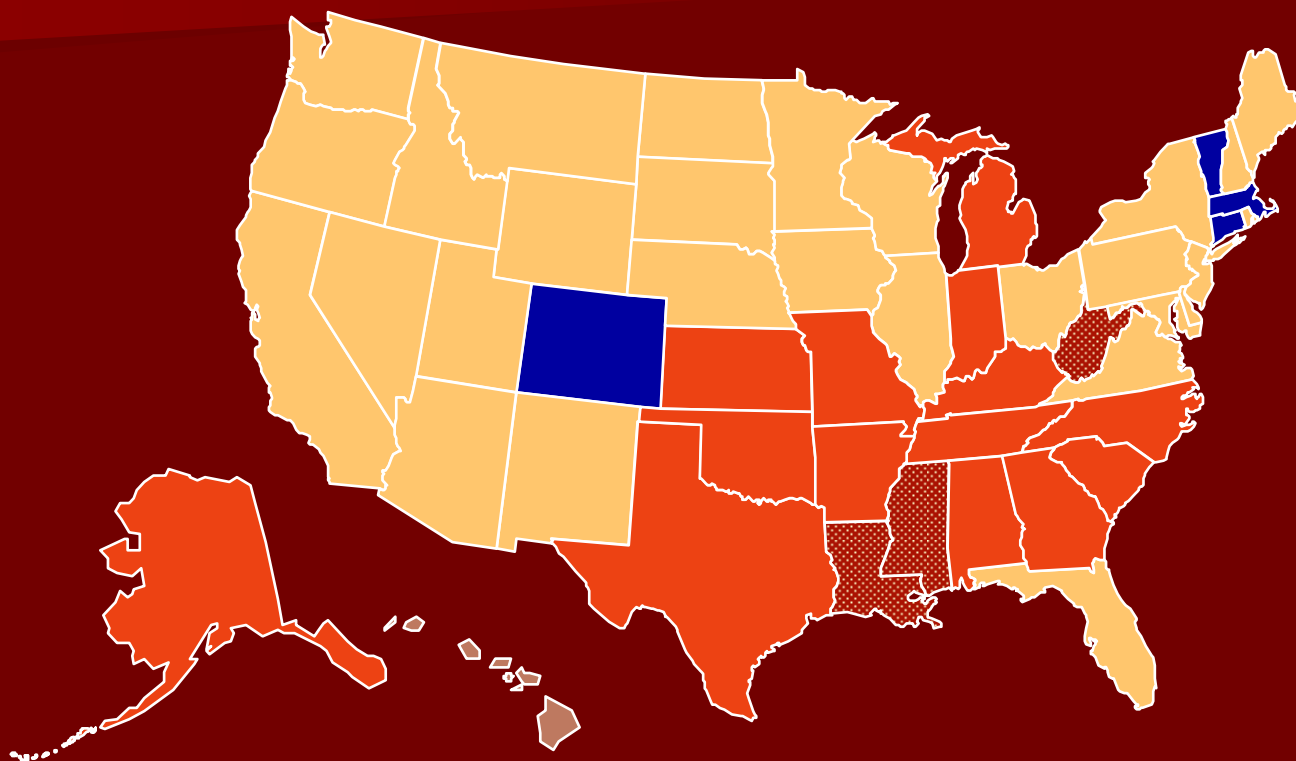
(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



Obesity Trends* Among U.S. Adults

BRFSS, 2005

(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)

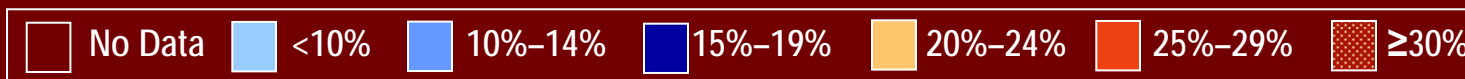
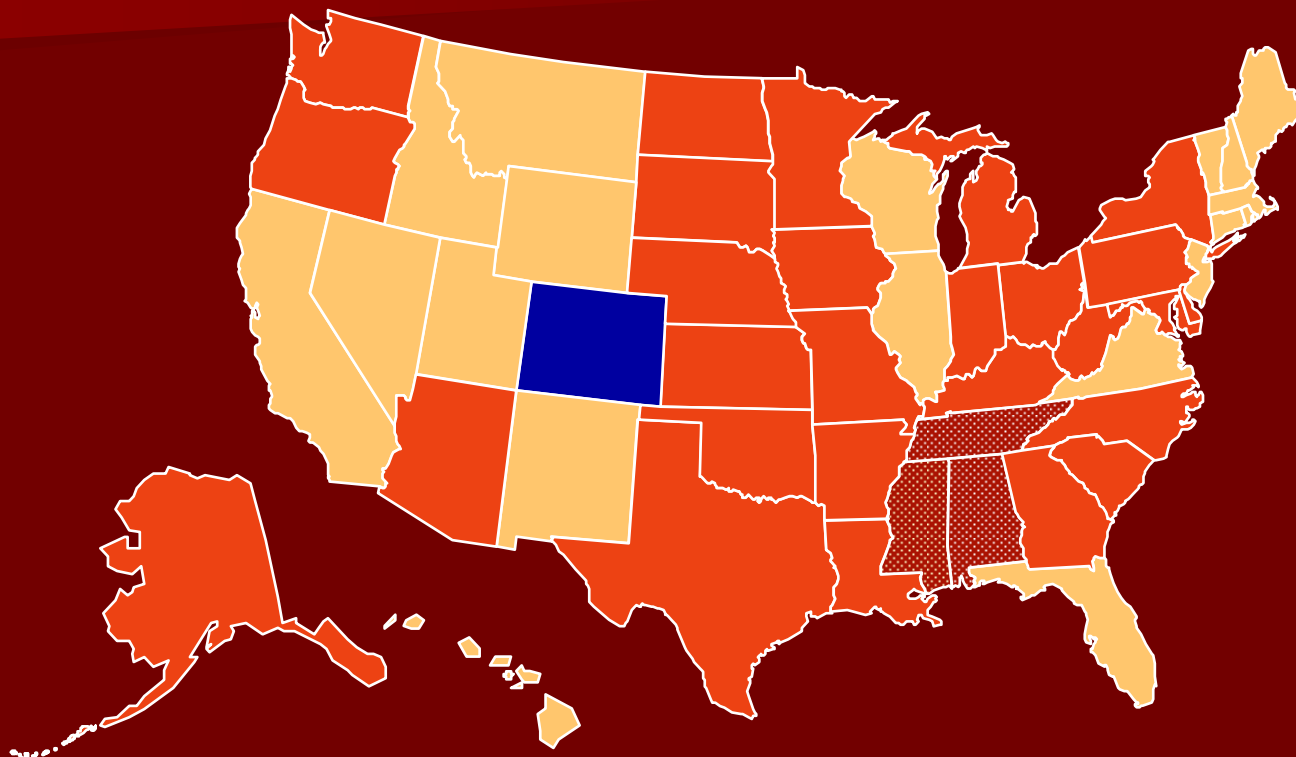


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Obesity Trends* Among U.S. Adults

BRFSS, 2007

(*BMI ≥ 30 , or ~ 30 lbs. overweight for 5' 4" person)



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*300,000 Americans die each year
from the combination of poor diet
and inactivity....*



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Physician Advice

- "Physicians reported spending an average of 8 minutes counseling their patients on lifestyle change at routine annual visits."
- "<5 % of physicians advise patients to engage in physical activity at least 6 days per week as recommended by national guidelines"

National Study of Physician awareness and Adherence to Cardiovascular Disease Prevention Guidelines, Circ 2005

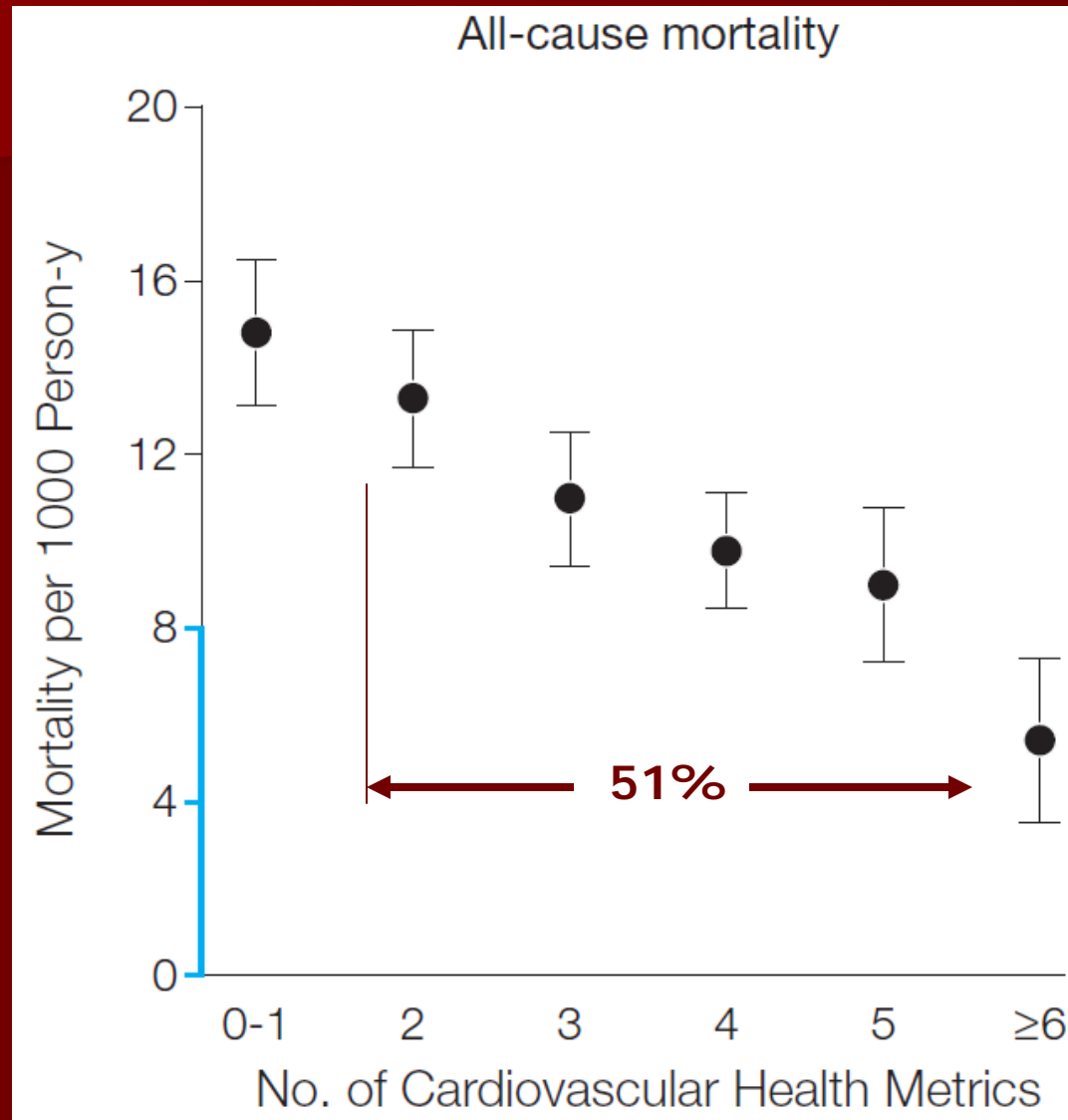


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Cardiovascular Health Metrics

- Evaluated ~50,000 US adults for >20 years
- 7 health metrics:
 - Smoking
 - Physical Activity
 - 3-6 mets 5 or more times per week or >6 mets 3x/wk
 - Healthy diet (1 point each for total 5 points)
 - 4 cups fruit/veg per day, fish 2 per wk, whole grains 3 1 oz svgs/day, <1500 mg sodium /day, 3 or less sweetened beverages per wk
 - Fasting blood glucose (HgbA1c <5.7%)
 - Blood pressure (<120/80 mmHg)
 - Total serum cholesterol (<200 mg/dL)
 - Obesity (BMI <25)

Cardiovascular Health Metrics



Cardiovascular Health Metrics

■ Take away points:

- Modifying lifestyle continues to show the largest improvements in cardiovascular health
- <2% of study population met all 7 health metrics
- Smoking continues to decline in the US
 - However, 1 in 5 (23%) continue to smoke
 - Every 5% increase in smoking cessation results in 7000 less deaths

Cardiovascular Health Metrics

■ Take away points:

- Prevalence of obesity and diabetes continue to increase
- HTN contributed to the largest adjusted cause of all-cause mortality
 - Studies indicate HTN affects 68 million Americans
 - For every 10% increase in HTN treatment, 14,000 lives are saved
 - Primordial prevention of HTN continues to be the best way of affecting BP
 - Sodium, obesity, physical activity, alcohol intake and poor diet

An integrative approach is critical for optimum health because almost all chronic diseases are affected by lifestyle

Modifiable lifestyle factors

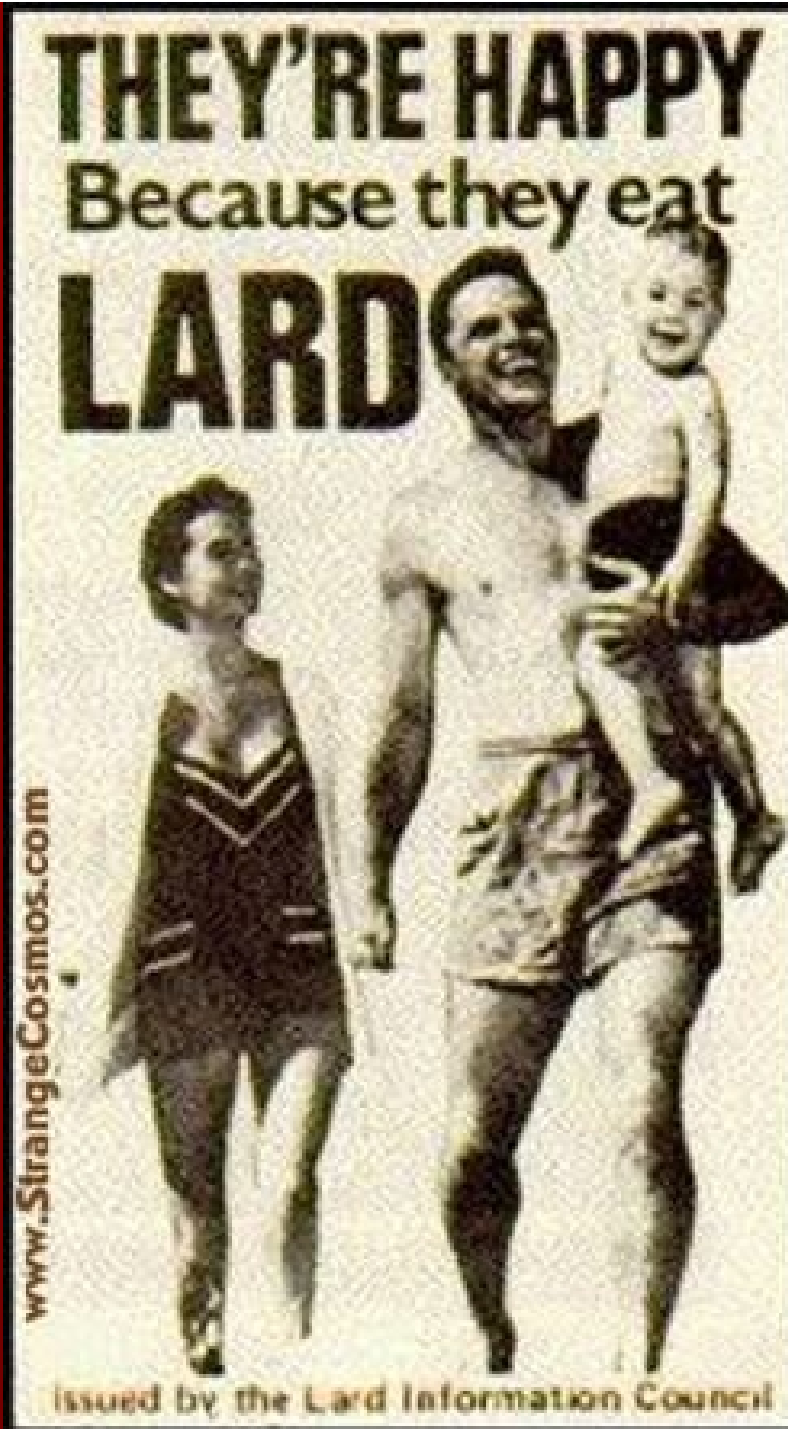
- Nutrition
- Exercise
- Weight
- Stress mastery
- Smoking/Alcohol use

Lifestyle Intervention #1



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Beware of
restaurants
and the food
industry



Just because
they say
something is
healthy
doesn't make
it so

Nutrition

- An initial approach to a patient's nutrition should simply start with total caloric consumption
 - The Department of Agriculture reports an 8% increase in food consumption from 1990 to 2000
 - Interestingly, fat calories have reduced but both total calories and obesity have continued to rise



The China Project

- A study looking at the rates of > 50 diseases in rural china Vs. the U.S.
- Fat intake was twice as high in the U.S.
- Fiber intake was three times lower in the U.S.
- Animal protein intake was 90% higher in the U.S.
- Heart disease death rate was 16.7 fold greater for men and 5.6 fold greater for women in the U.S
- Other diseases were also higher in the U.S.:
 - cancers
 - osteoporosis
 - diabetes
 - HTN
 - ref: Campbell, Parpia and Chen; Am J Cardiol, 1998, Nov 26



Even one fatty meal can set you back!

Transient hyperlipidemia causes increased vascular reactivity

Vogel et al Am. J of Cardiology, 79(3):350-354

Greeholdt et al, Circulation 1998;97:34

Kugiyama et al, Circulation 1997;96(sup):I-2207



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Glycemic Index

GLYCEMIC INDEX (GI) OF FOODS <i>(italicized words fall in the high range of category)</i>		
<i>GOOD CHOICE</i> (Low GI: 55 or less)	(Moderate GI: 56-69)	<i>PLEASE AVOID/LIMIT</i> (High GI: 70 or higher)
Breads Rye kernel bread Barley kernel bread Whole wheat kernel bread Natural Ovens 100% Whole-Grain	Whole wheat spelt bread Whole-grain pumpernickel Cracked-wheat kernel bread 100% whole wheat bread Healthy Choice 100% Whole Grain/Hearty 7 Grain Corn tortillas, wheat tortillas Oat bran bread Pita bread	White bread, wheat bread Bagels, baguettes Middle Eastern flatbread Natural Ovens English Muffin bread Hamburger buns Gluten-free white bread Rice bread
Breakfast Cereals All-Bran Fiber One Rice bran Oat bran	Toasted muesli Bran Chex Oatmeal (slow cook) Kashi Go LEAN Kashi Good Friends Nutrigrain Raisin Bran Mini Wheats, whole wheat <i>Special K</i>	Cheerios, Rice/Corn Chex, Instant Oatmeal/Cream of Wheat Grapenuts, Grapenuts Flakes Rice Krispies, Cornflakes Bran Flakes, Corn Bran Total, Shredded Wheat Puffed Wheat, Corn Pops Sugary cereals, Granola Weetabix

Glycemic Index

GLYCEMIC INDEX (GI) OF FOODS

(italicized words fall in the high range of category)

GOOD CHOICE

(Low GI: 55 or less)

(Moderate GI: 56-69)

PLEASE AVOID/LIMIT

(High GI: 70 or higher)

Cereal Grains (cooked)

Pearled/cracked barley
Whole kernel wheat/rye
Buckwheat, brown rice
Bulgur (cracked wheat)
Buckwheat groats
Semolina

Rolled barley
Basmati rice
Long grain rice (boiled
10 minutes)
Cornmeal
Couscous

Millet
White rice
Quick-cooking rice
Jasmine white rice
Parboiled rice

Dairy

Plain lowfat/nonfat yogurt
Nonfat milk, soy milk

Lowfat/nonfat fruit yogurt

Frozen yogurt
Tofu frozen dessert

Fruit

Apple, Berries
Cherries, Grapes
Grapefruit
Orange
Peach, Pear
Plum, Dried apricots

~~Apple juice (unsweetened)~~
Banana
Cantaloupe, Kiwi
Mango
Pineapple, Papaya
~~Orange juice (unsweetened)~~
~~Grapefruit juice (unsweetened)~~
~~Carrot juice (fresh)~~

Cranberry juice cocktail
Canned peaches in syrup
Dates, Raisins
Watermelon
AVOID FRUIT JUICES



Glycemic Index

GOOD CHOICE
(Low GI: 55 or less)

(Moderate GI: 56-69)

PLEASE AVOID/LIMIT
(High GI: 70 or higher)

Legumes

Chickpeas/garbanzo beans
Lentils, Romano beans
Black-eyed beans/peas
Pinto beans, Black beans
Baby lima beans
Kidney beans
Soy beans, split peas
Mung beans

Navy beans

Navy beans (pressure
cooked 25 minutes)
Canned baked beans
Broad beans

Pasta

Fettuccini, egg-enriched
Spaghetti, protein-enriched
Spaghetti, whole meal
(whole wheat)

Capellini
Spaghetti (cooked al dente)
Macaroni (boiled 5 min)
Linguini
Udon noodles

Rice noodles/pasta
Spaghetti (boiled more than 20 minutes)
Gnocchi



Glycemic Index

GOOD CHOICE
(Low GI: 55 or less)

(Moderate GI: 56-69)

PLEASE AVOID/LIMIT
(High GI: 70 or higher)

Vegetables

Asparagus, Broccoli,
Brussels sprouts,
Bok choy, Cabbage,
Carrots, Cauliflower,
Dark leafy greens,
Eggplant, Mushrooms,
Peppers, Romaine lettuce,
Spinach, Snow peas, Summer squash
Tomatoes, Tomato juice, Zucchini

Beets
Green peas
Sweet corn
Yam
Sweet potato

Instant potatoes
Russet potato
New potato
French fries
Winter squash
Pumpkin

Soups

Tomato
Lentil
Minestrone

Black bean, Green pea
Split pea

Snack Foods

Peanuts
Almonds
Walnuts
Nuts and seeds

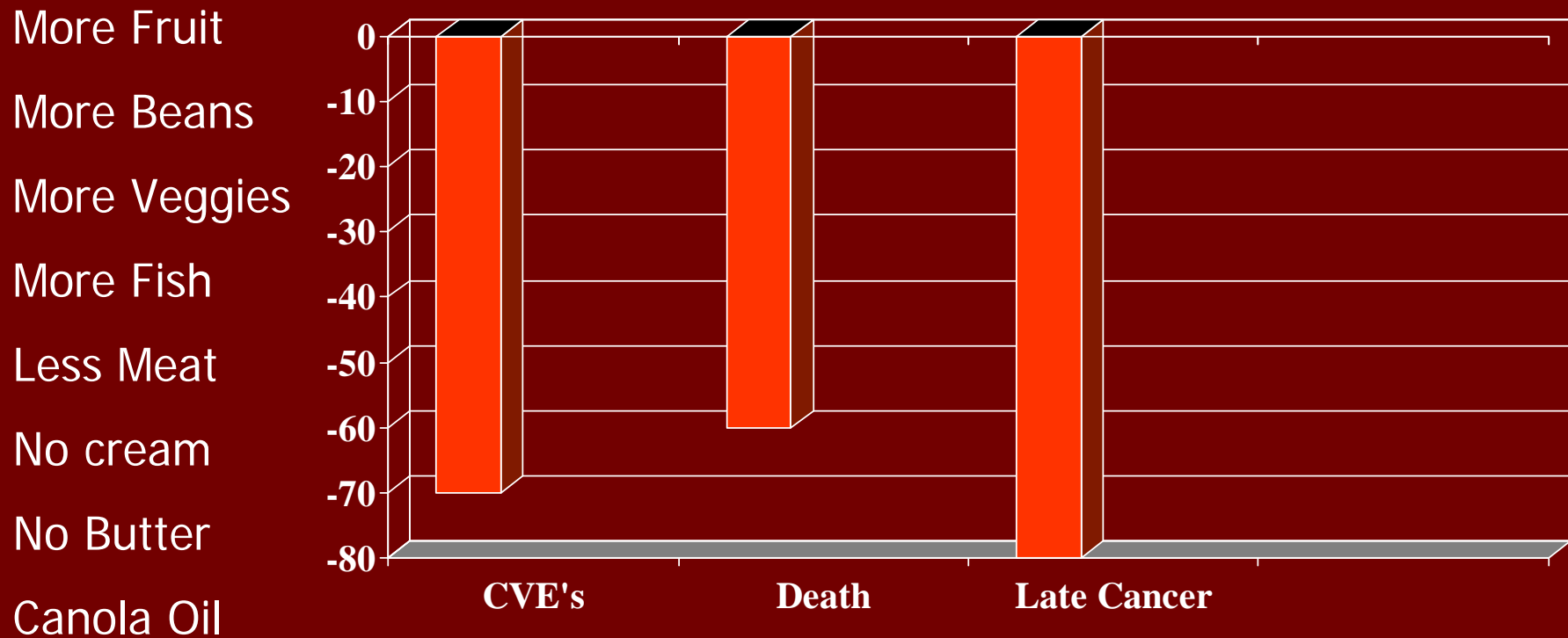
Rye crispbread crackers
Power Bar
Breton wheat crackers

Jelly beans, Life Savers, Mars Bars,
Muesli bars, Popcorn, Corn chips,
Potato chips, Pretzels, Melba Toast,
Water/soda crackers, Rice cakes
Breakfast cereal bars, Cookies
Skittles, Gatorade



LYON Heart Study

5 year randomized control with 605 CHD patients



deLongeril et al, Am.J Clin.Nutr;1995:61

Mediterranean Diet, Lifestyle Factors, and 10-Year Mortality in Elderly European Men and Women

The HALE Project

Kim T. B. Knoppers, MSc
Lisette C. P. C. M. de Groot, PhD
Daan Kromhout, PhD
Anne-Elisabeth Perrin, MD, MSc
Olga Moreiras-Varela, PhD
Alessandro Menotti, MD, PhD
Wija A. van Staveren, PhD

Context Dietary patterns and causes, coronary heart disease have investigated these factors.
Objective To investigate the physically active, moderate a specific mortality in European.
Design, Setting, and Participants Europe (HALE) population, co- Nutrition and the Elderly: a C Netherlands, Elderly (FINE) study.

THE NUMBER OF OLDER PEOPLE IS

Effect of a Mediterranean-Style Diet on Endothelial Dysfunction and Markers of Vascular Inflammation in the Metabolic Syndrome

A Randomized Trial

ARTICLE

Context The metabolic syndrome has been identified as a target for dietary therapies to reduce risk of cardiovascular disease; however, the role of diet in the etiology of the metabolic syndrome is poorly understood.
Objective To assess the effect of a Mediterranean-style diet on endothelial function and vascular inflammatory markers in patients with the metabolic syndrome.
Design, Setting, and Patients Randomized, single-blind trial conducted from

The Effect of Fruit and Vegetable Intake on Risk for Coronary Heart Disease

Kaumudi J. Joshipura, ScD; Frank B. Hu, MD; JoAnn E. Manson, MD; Meir J. Stampfer, MD; Eric B. Rimm, ScD; Frank E. Speizer, MD; Alberto Ascherio, MD; Bernard Rosner, PhD; Donna Spiegelman, ScD; and Walter C. Willett, MD

Background: Many constituents of fruits and vegetables may reduce the risk for coronary heart disease, but data on the relationship between fruit and vegetable consumption and risk for coronary heart disease are sparse.

Results: After adjustment for standard cardiovascular risk factors, persons in the highest quintile of fruit and vegetable intake had a relative risk for coronary heart disease of 0.80 (95% CI, 0.67-0.96).

Protective Effect of Fruits and Vegetables on Development of Stroke in Men

Matthew W. Gillman, MD; L. Adrienne Cupples, PhD; David Gagnon, MD; Barbara Millen Posner, DrPH; R. Curtis Ellison, MD; William P. Castelli, MD; Philip A. Wolf, MD

Objective.—To examine the effect of fruit and vegetable intake on risk of stroke among middle-aged men over 20 years of follow-up.
Design.—Cohort.
Setting.—The Framingham Study, a population-based longitudinal study.
Participants.—All 832 men, aged 45 through 65 years, who were free of cardiovascular disease at baseline (1966 through 1969).

levels, suggesting a protective role for dietary antioxidant vitamins. Preliminary data from the Nurses' Health Study agree with these findings.⁷ Khaw and Barrett-Connor⁸ reported an inverse association of potassium intake, irrespective of hypertension status, with stroke mortality.

The HALE Project

The **H**ealthy **A**geing: a **L**ongitudinal study in **E**urope population

- 1507 apparently healthy men and 832 women
- Aged 70 to 90 years
- 11 European countries

The HALE Project

Objective: To investigate the single and combined effect of Mediterranean diet, being physically active, moderate alcohol use, and nonsmoking on all-cause and cause-specific mortality in European elderly individuals

The HALE Project

Conclusions: Among individuals aged 70 to 90 years, adherence to a Mediterranean diet and healthful lifestyle is associated with a more than 50% lower rate of all-cause death and cause-specific mortality

"Let Food Be Thy Medicine"

- Green Leafy Veggies: spinach etc.
- Berries: Blueberries #1 antiox.
- Beans, Nuts and Seeds
- Nonfat Yogurt with active cultures
- SOY: soybeans, tofu and miso
- Carotenoid Rich Food: pumpkin, carrots, peach
- Low glycemic Index Foods
- Omega three Fatty acids: wild salmon, trout
- Healthy Fat: almonds, walnuts, olive, avocado, flax
- Foods High in Lycopene
- Cruciferous Veggies: Broccoli, kale, brussel sprouts
- Whole Grains (No white flour)



Nutrition

- A review of 147 epidemiological and dietary intervention studies concluded these principles for prevention of cardiovascular disease:
 1. Increase consumption of omega-3 fatty acids from fish, fish oil supplements, and plant sources
 2. Substitute nonhydrogenated unsaturated fats for saturated and trans fats
 3. Consume a diet high in fruits, vegetables, nuts, and whole grains, and low in sugar and refined grain products

Nutrition & Heart Failure/HTN

Salt

Sodium

NaCl



Nutrition & Heart Failure/HTN

- Sodium < 1500mg / day
- Refer to a nutritionist
 - However, invest time personally counseling
- Help patients understand food labels
- Have a list of the sodium content of popular foods
- Recipes



Nutrition and Heart Failure/HTN

■ Spicy Blend

- 2 tbsp dried savory, crumbled
- 1/4 tsp freshly ground white pepper
- 1 tbsp dry mustard
- 1/4 tsp ground cumin
- 2 1/2 tsp onion powder
- 1/2 tsp garlic powder
- 1/4 tsp curry powder

■ Spicy Seasoning

- 1 tsp cloves
- 1 tsp pepper
- 1 tsp paprika
- 1 tsp coriander seed (crushed)
- 1 tbsp rosemary

■ Saltless Surprise

- 2 tsp garlic powder
- 1 tsp basil
- 1 tsp oregano
- 1 tsp powdered lemon rind or dehydrated lemon juice

■ Herb Seasoning

- 2 tbsp dried dill weed or basil leaves, crumbled
- 1 tsp celery seed
- 2 tbsp onion powder
- 1/4 tsp (pinch) dried oregano leaves, crumbled freshly ground pepper



Lifestyle Intervention #2



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No Diet is healthy without
exercise!!!



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Public Health Issue

- There are an estimated 200,000 deaths annually in the US related to a sedentary lifestyle
 - Leading related deaths are CAD, colon cancer, and type 2 DM
- Conversely, regular physical activity and higher cardiorespiratory fitness decrease overall mortality in a dose-related fashion
 - Multiple observational trials
 - Meta-analysis
 - Taylor RS, et al. Am J Med. 2004;116:682-692
- NHANES study
 - Low fitness determined by submaximal stress test in an adolescent and adult population free of CVD (n=5315) correlates with increased prevalence of CVD



Public Health Issue

- Most Americans have little or no physical activity in their daily lives

- ~25% of adults in US do not engage in any leisure time physical activity

Average American watches 30 hours of television per week!

– < 15% exercise for 30 mins 5 or more days per week

- #1 excuse for not exercising is:
Not enough Time



Exercise Prescription

■ Healthy individuals:

– Exercise

– 30-60

Level of exertion
correlates to HR

– Should

■ How

acce

6 No exertion at all

7 Extremely light

8

9 Very light - (easy walking slowly at a comfortable pace)

10

11 Light

12

13 Somewhat hard (It is quite an effort; you feel tired but can continue)

14

15 Hard (heavy)

16

17 Very hard (very strenuous, and you are very fatigued)

18

19 Extremely hard (You can not continue for long at this pace)

20 Maximal exertion



Exercise Resistant

5 Minutes to Exercise

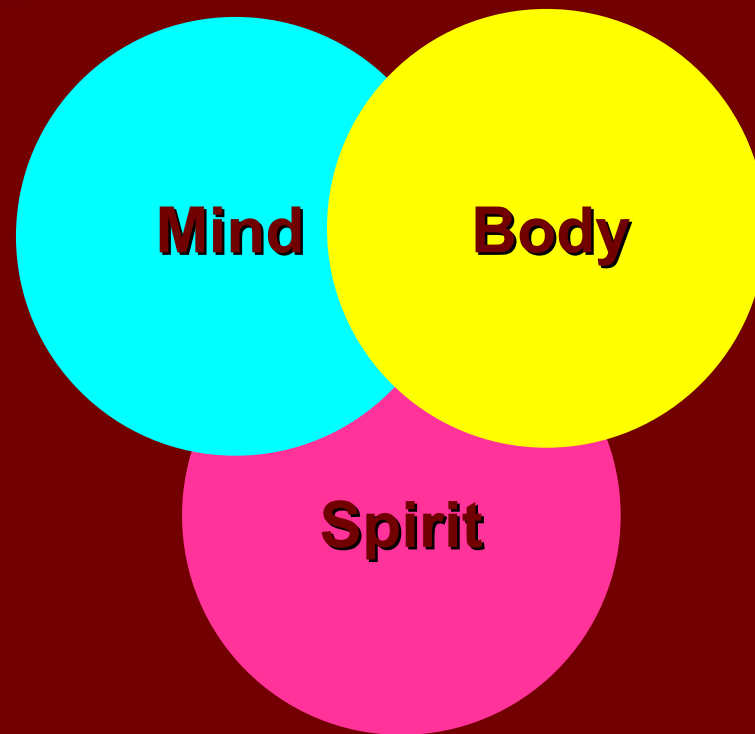
- Must exercise every day
 - Cannot miss
- Only 5 minutes daily for 30 days
 - Then increase by 5 minutes/day every month
- Any pace
- Any type of aerobic exercise
- If bored then increase pace, not time

Lifestyle Lesson #3



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Stress



**The mental and emotional aspects of healing
cannot be separated from the physical**



Fight or Flight Reaction

- Prepares us for physical confrontation
- Respond to acute hemodynamic collapse or respiratory compromise
- When the sympathetic nervous system is used in this way it increases our chance of survival and the likelihood that our genes will be passed on to the next generation

The Stress Response

Day-to-Day Life

Interact

Meet time deadlines

Drive in traffic

Pay bills/make decisions

Sensory overload relayed to the brain



Brain interprets a threat to the body



Hypothalamus stimulated



Sympathetic system discharged

The Stress Response

Stress Hormones

Cortisol

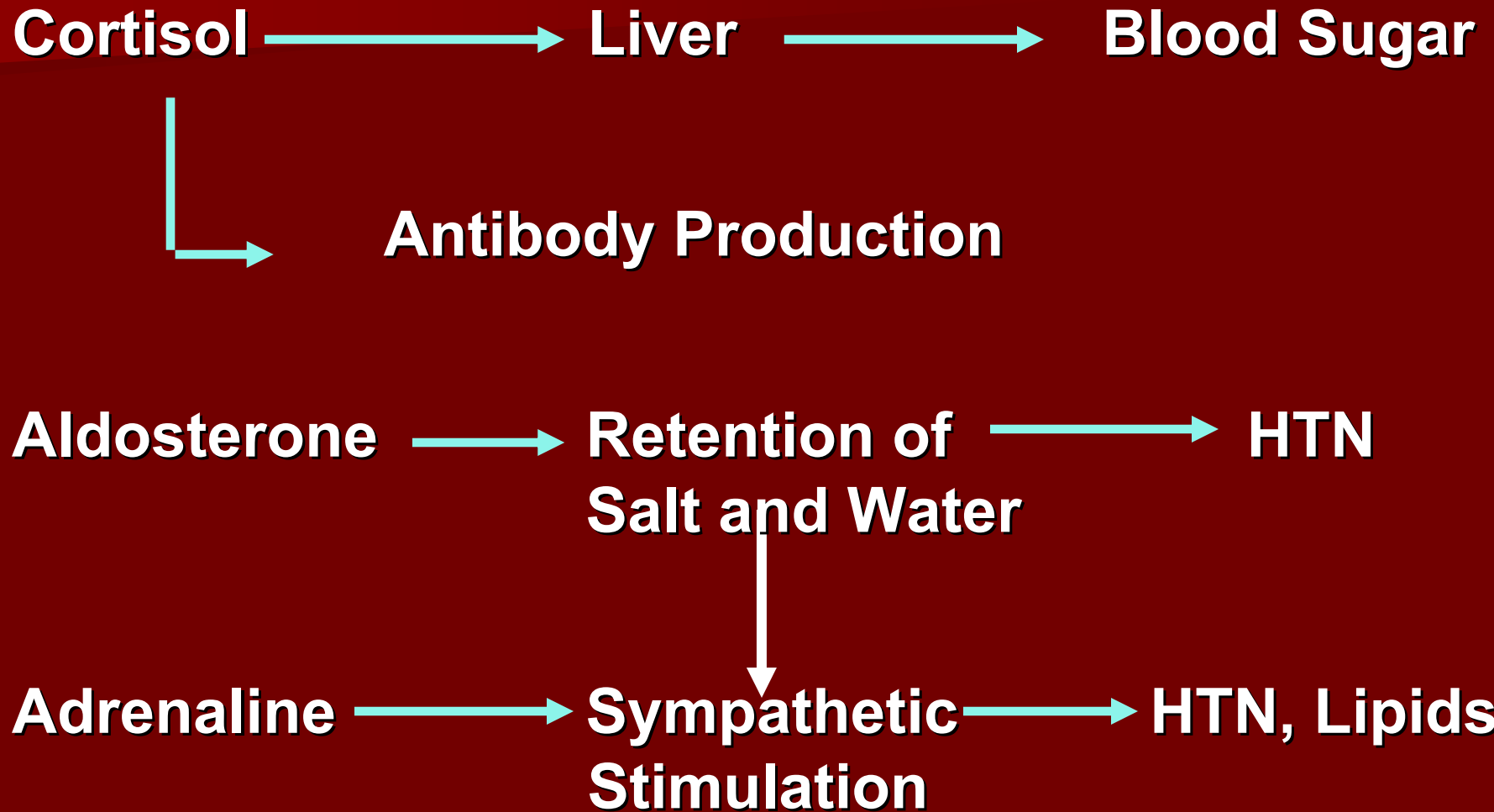
Aldosterone

Adrenaline

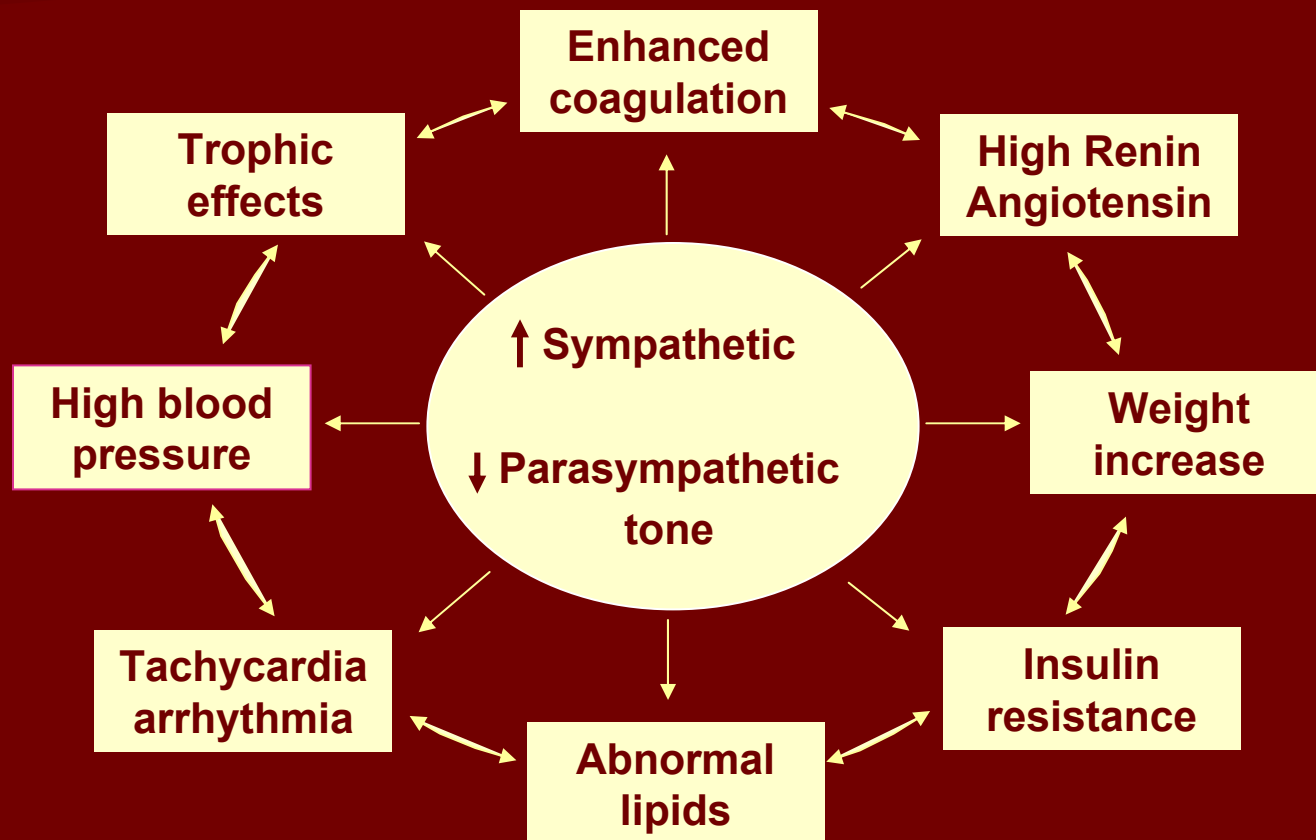


Released into the bloodstream

The Stress Response



Stress Response

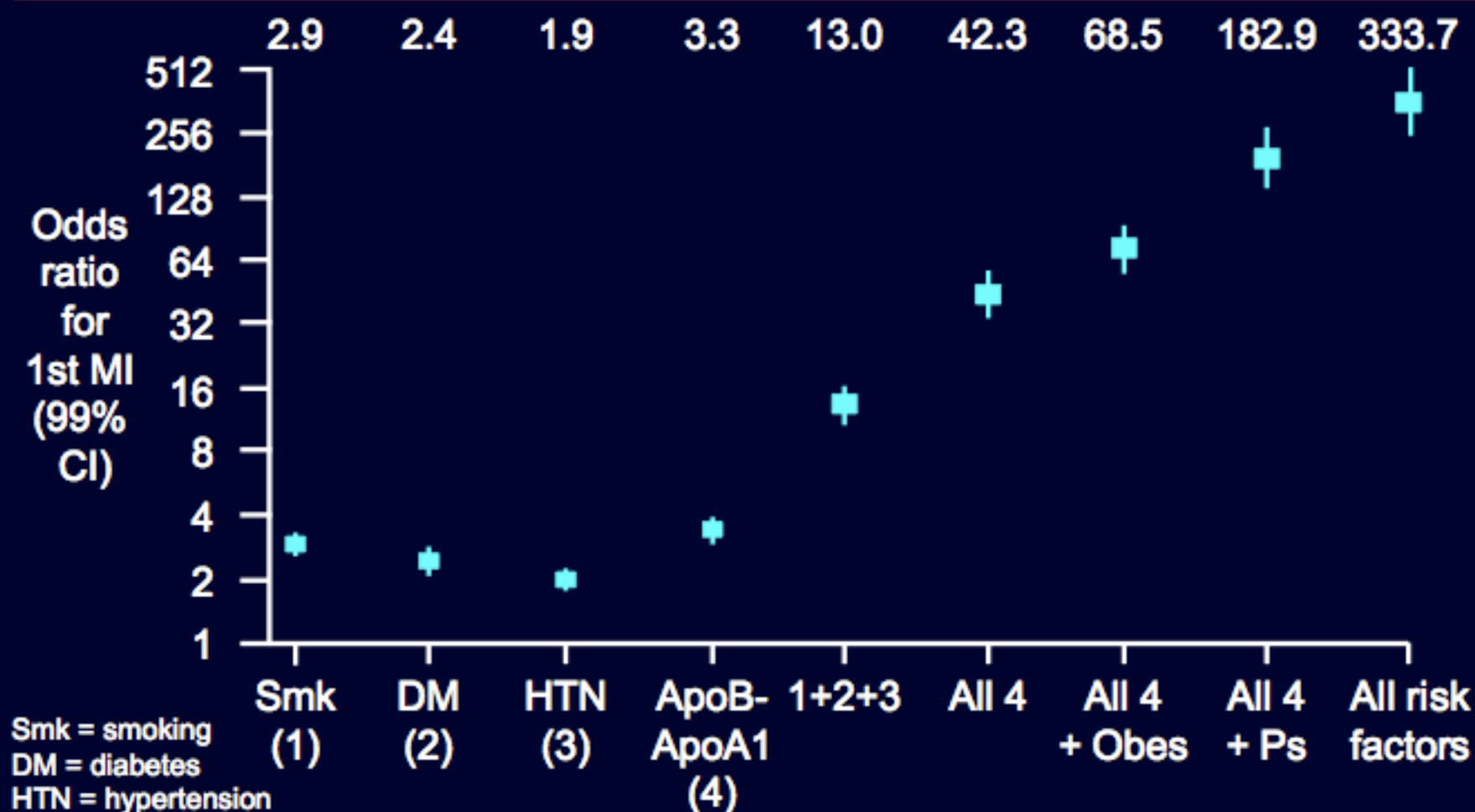


INTERHEART: Focus on 9 risk or protective factors

Design	Large international case-control study		
Participants	12,461 cases; 14,637 controls; 52 countries		
Objective	To determine association of first MI with:		
	Smoking	Lipids	Hypertension
	Diabetes	Obesity	Diet
	Physical activity	Alcohol consumption	Psychosocial factors*
Follow-up	4 years, February 1999–March 2003		

*eg, stress, depression

INTERHEART: Impact of multiple risk factors on CV risk



Smk = smoking
 DM = diabetes
 HTN = hypertension
 Obes = obesity
 Ps = psychosocial factors

Note: odds ratio plotted on a doubling scale

Yusuf S et al. *Lancet*. 2004;364:937-52.

Warning Signs

- Loss of focus and mental clarity
- Lack of ability to relax and sleep
- Loss of self esteem
- Feeling tired and on edge/Anger

The Power of Positive Emotions

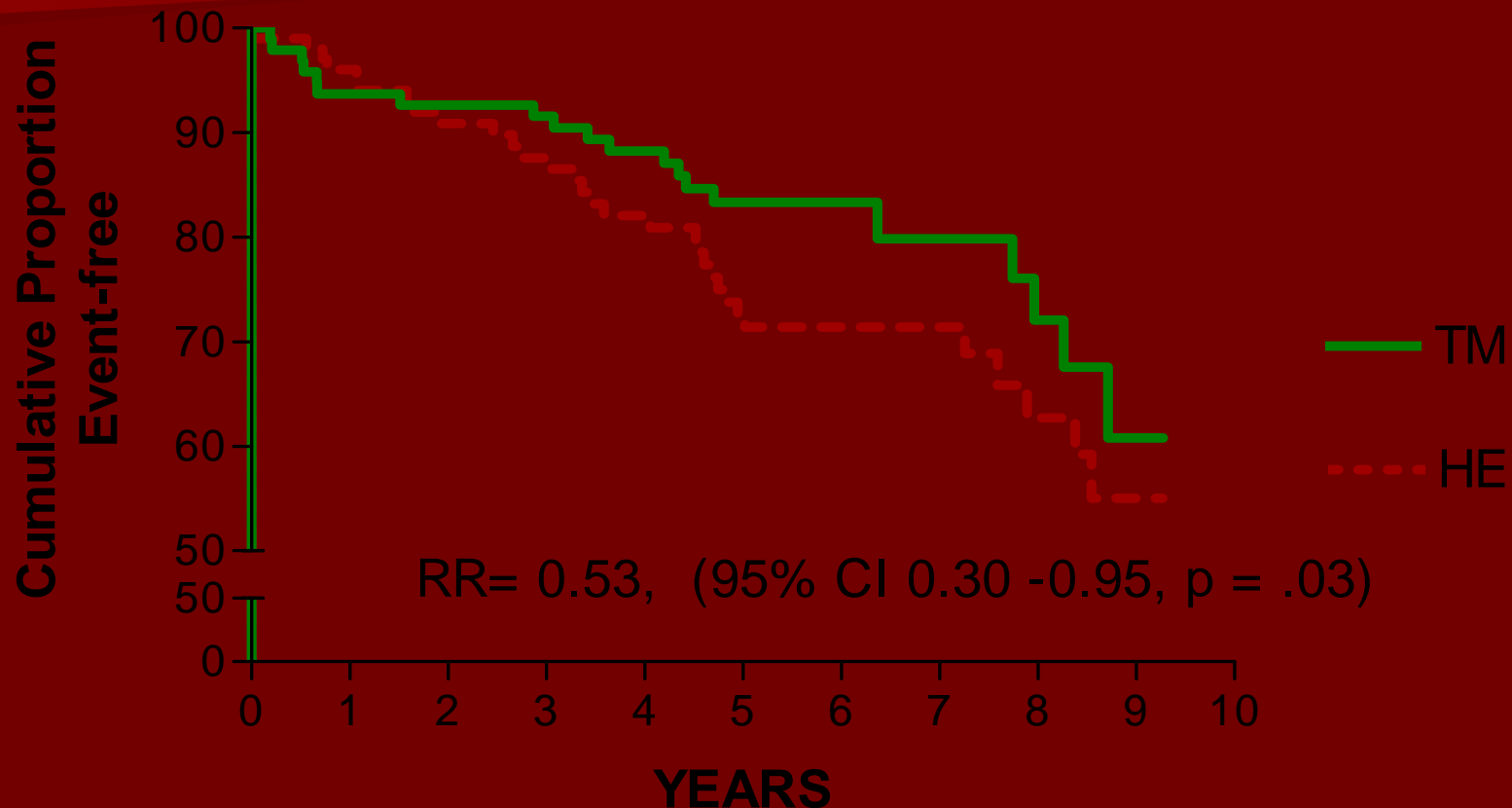
- Increased longevity (*Danner et al., 2001*)
- Reduced morbidity (*Goldman et al, 1996; Russek & Schwartz, 1997*)
- Increased cognitive flexibility (*Ashby et al., 1999*)
- Improved memory (*Isen et al., 1978*)
- Improved decision making (*Carnevale & Isen, 1986*)
- Increased creativity and innovative problem solving (*Isen et al., 1987*)
- Improved job performance & achievement (*Wright & Staw, 1994; Staw et al., 1994*)
- Improved clinical problem solving (*Estrada et al., 1997*)



Meditation

- ↓ Breathing rate
- ↓ Heart rate
- ↓ Blood pressure
- ↓ Need for oxygen
- ↑ Endorphins
- ↓ Increases concentration

Effects of Transcendental Meditation on Mortality, MI, and Stroke: A Randomized Controlled Trial



Schneider R, Nidich S, Kotchen J, Kotchen T, Grim C, Rainforth M, Gaylord- King C, Salerno J. Effects of Stress Reduction on Clinical Events in African Americans with Coronary Heart Disease: A Randomized Controlled Trial. *Circulation*. 2009;120:S461

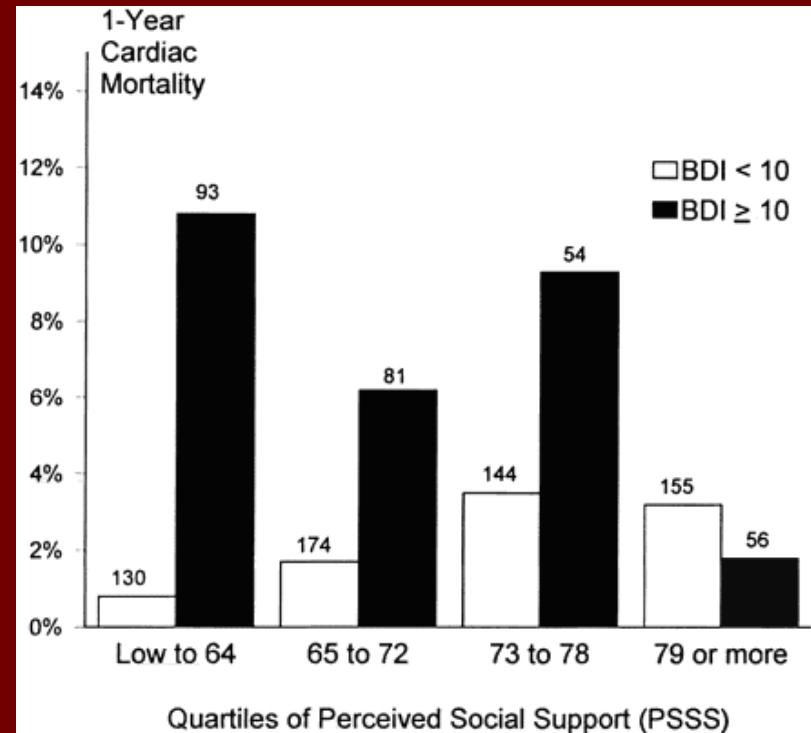
BreathWork

- Heart Focus
- Heart Breathing
- Heart Feeling



Social Support, Depression and Cardiac Death Rates

- This effect was negated when people felt socially supported
 - Frasure-Smith et al, Circulation, 2000 vol. 101



Turning Stress Into Strength

- Exercise: Preferable in Nature
- Laughter
- Guided Imagery
- Meditation and Yoga
- Breath Work
- Mudras and Mantras
- Practice Appreciation
- Don't Make Assumptions
- Get Plenty of Sleep and Avoid Excess Caffeine
- Practice Effective Communication
- Prayer
- Love and Social Support



Dietary Supplements



SCRIPPS CLINIC
Integrative Medicine

Dietary Supplements

Food and Nutrition Information Center

National Agricultural Library USDA, 10301 Baltimore Ave., Room 105 Beltsville, MD 20705-2351



Dietary Supplements: General Resources for Consumers June 2010

<http://www.nal.usda.gov/fnic/pubs/bibs/gen/dietarysupplementsconsumers.pdf>

Dietary Supplements Resources for the Consumer

Office of Dietary Supplements

– <http://dietary-supplements.info.nih.gov>

■ Consumer -

– Medline Plus <http://medlineplus.gov>

– USDA <http://www.nutrition.gov>

■ Natural Medicine Comprehensive Database – Consumer Version

– WWW.NaturalDatabase.com

Dietary Supplements Education & CME

■ Conferences

- Natural Supplements: An Evidence Based Update
- Science & Application of Integrative Holistic Medicine
 - www.Scrippsintegrativemedicine.org

■ *NCCAM* CAM Online CME

- <http://nccam.nih.gov/training/videolectures>

■ *Fellowship Training: University of Arizona*

- <http://integrativemedicine.arizona.edu>

■ Consortium of Academic Health Centers for Integrative Medicine

- <http://www.ahc.umn.edu/cahcim>

Conclusion

- Integrative medicine treats the whole person using all appropriate therapeutic approaches, healthcare professionals and disciplines to achieve optimal health and healing.
 - It is not alternative medicine
- A focus on lifestyle modification is paramount to preventing, improving and reversing most diseases
- Encouraged to have an open but cautious mind to various new treatment options